

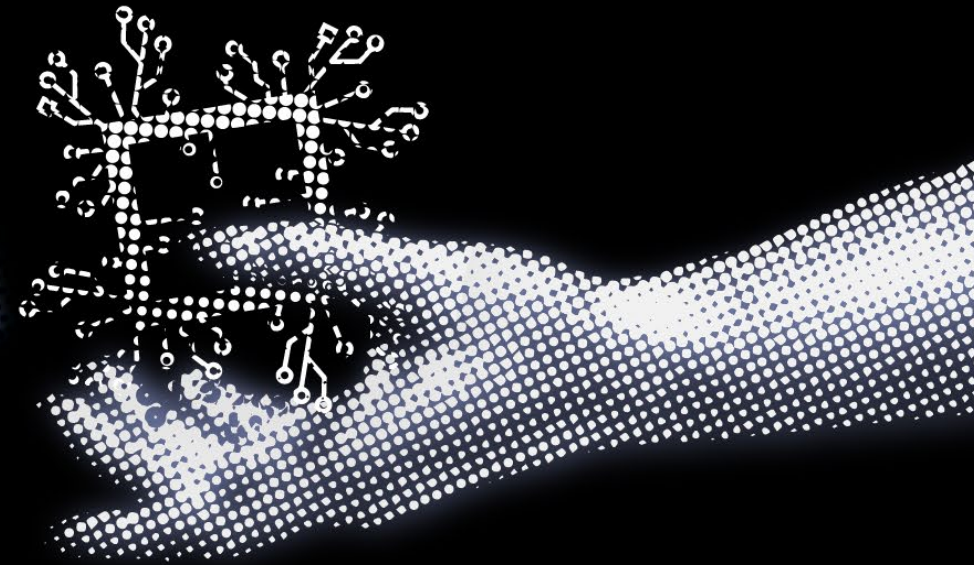
April 30th, 2024



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CATALYSTS CREATIVITY CONNECTION

GBC'S Annual
Teaching & Learning Conference



Understanding Academic Writer Identity in the Age of Generative AI



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Department of
English &
Communication



Land Acknowledgment

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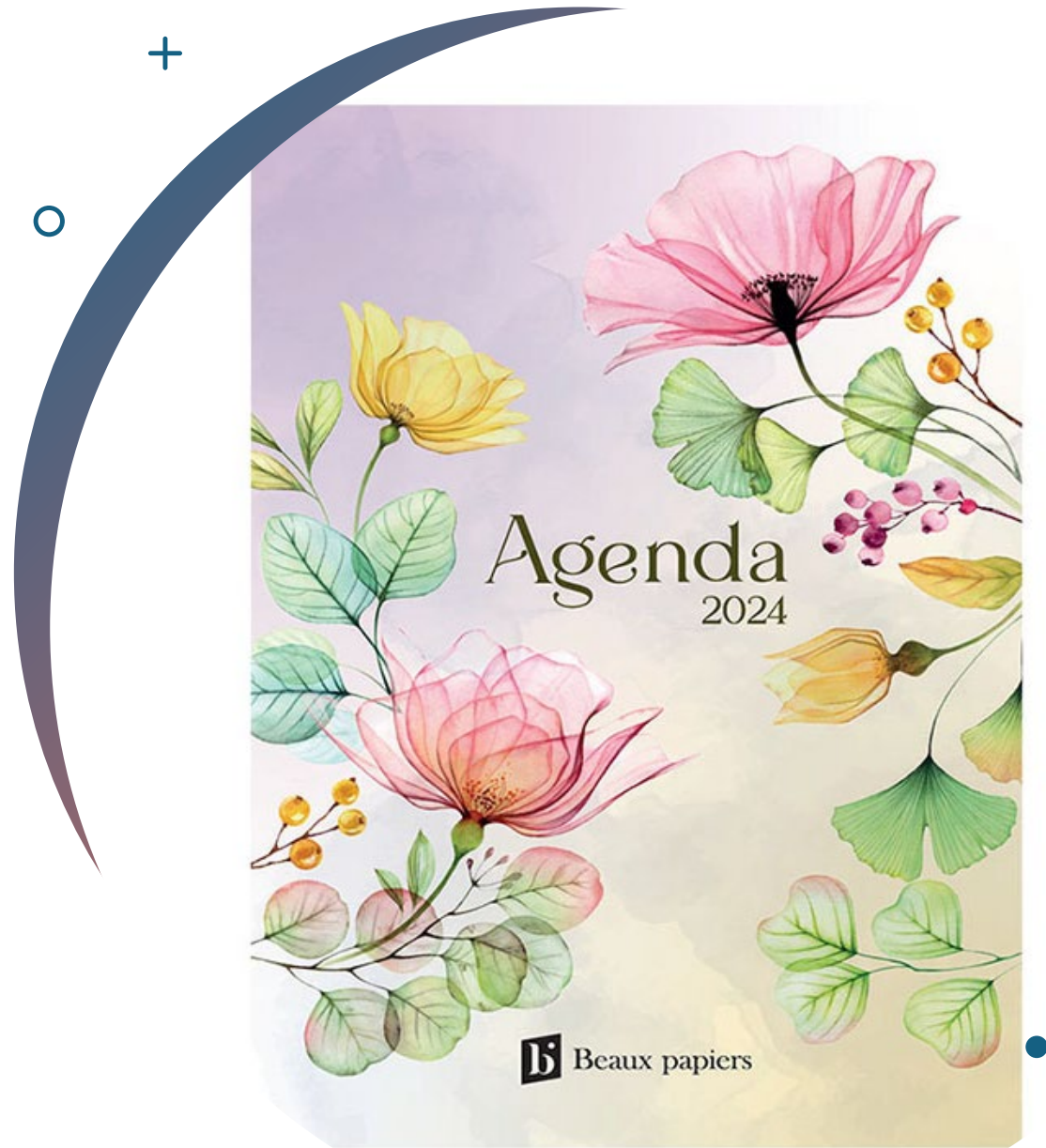


Appetizers

- What is your favourite appetizer?

1. Fried spring rolls with sauce
2. Spinach dip
3. Turkey Sliders with Avocado
4. Olive and Cheese Ring





Agenda

- 5 Aspects of Academic Writer Identity
- Three Types of Simultaneous Subject-positioning
- My On-going Research
- Pedagogical Implications

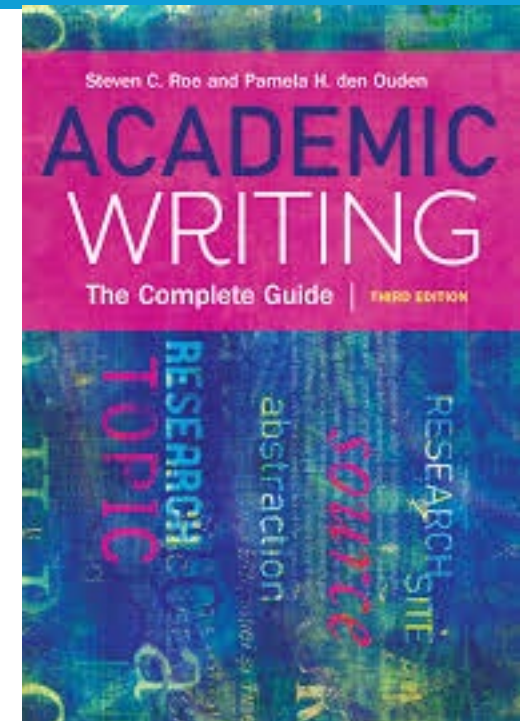
Learning Outcomes

By the end of this presentation, we will be able to:

- Identify five aspects of Academic Writer Identity and three types of subject-positioning in academic writing,
- Explore various ways that AI may influence students' self-representations in their writings,
- Develop some strategies to help students maintain academic integrity.

Writer's Image

- When you read an academic text, do you often form an image of the writer in your mind? What cues lead you to this image?



Activity

Please take a moment and read this paragraph:

Your 8-year-old now

“Your child is torn between wanting to run with the big kids (and definitely sees herself as big now) and still sometimes wanting to play with her old toys and spend time with Mom and Dad. Cut her some slack as she enters this important time in her life”. (Para 4 & 5)

<https://www.babycenter.com>

Did you notice anything specific?

Activity: Answer Key

- Your 8-year-old now
 - “Your child is torn between wanting to run with the big kids (and definitely sees **herself** as big now) and still sometimes wanting to play with **her** old toys and spend time with Mom and Dad. Cut **her** some slack as **she** enters this important time in **her** life” (Para 4 & 5).



Voice & Academic Writer Identity

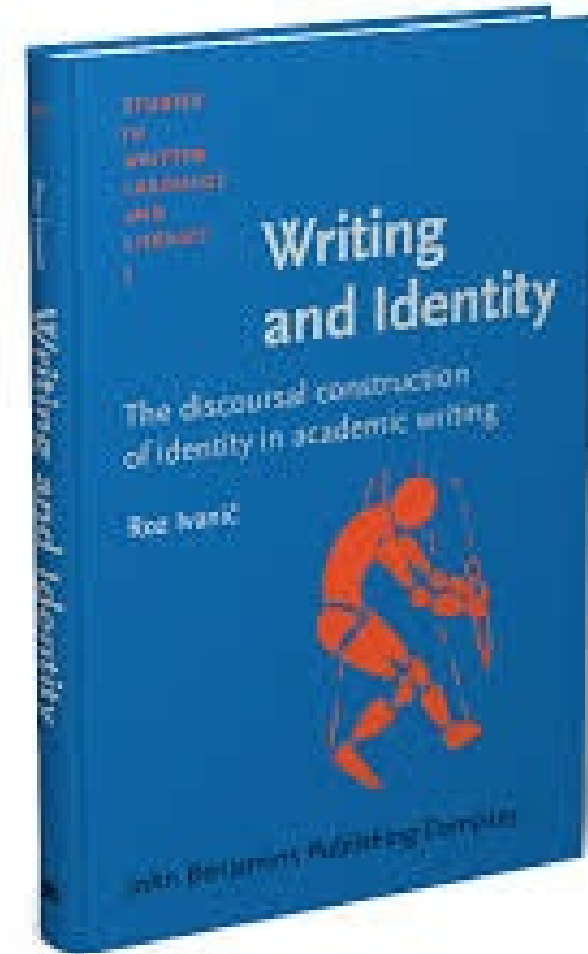
Voice & academic writer identity Definition

- **Academic writer identity:** is an amalgamation of various voices that authors project in their texts.
- **Voice:** is created by the writer's (non-)linguistic choices.

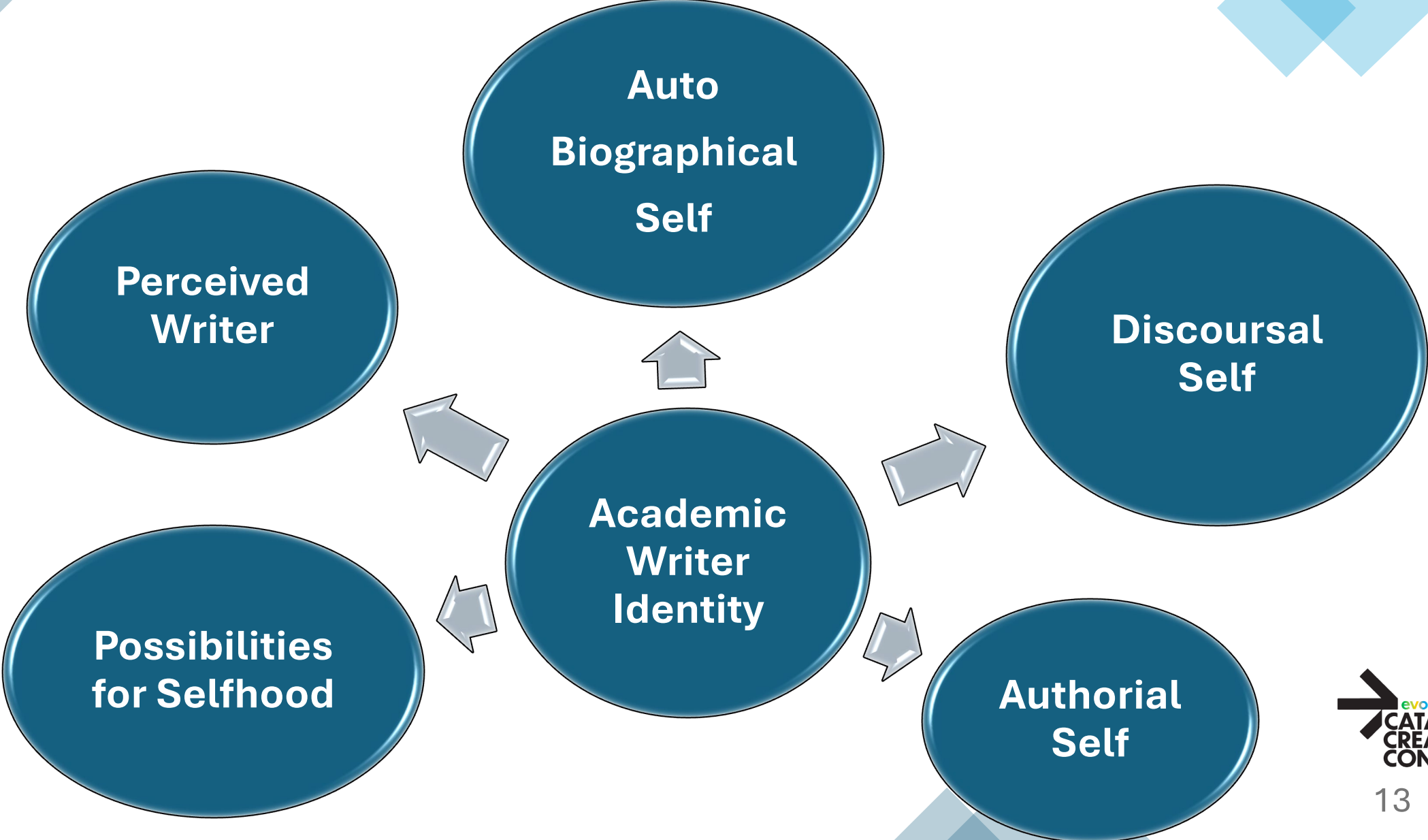
- Ivanič?Ri.™ .Camps?Di.(8667)
- Burgess?Ai.™ .Ivanič's?Ri.(8676).
- Matsuda?Pi.Ki.(8667?867①).

Framework

Overarching Framework for Understanding Identity in Writing (Ivanič, 1998)



5 Aspects of Academic Writer Identity





Autobiographical Self

- It relates to the personal background and experiences that writers bring to their writing.



Authorial Self

- It refers to the writer's sense of self-worth, authorship, and voice in the sense of the writer's opinions and beliefs.



Discoursal Self

- It relates to the writer's voice, which is created through the features of written discourse and portrays the values of the related social context.



Possibilities for Selfhood

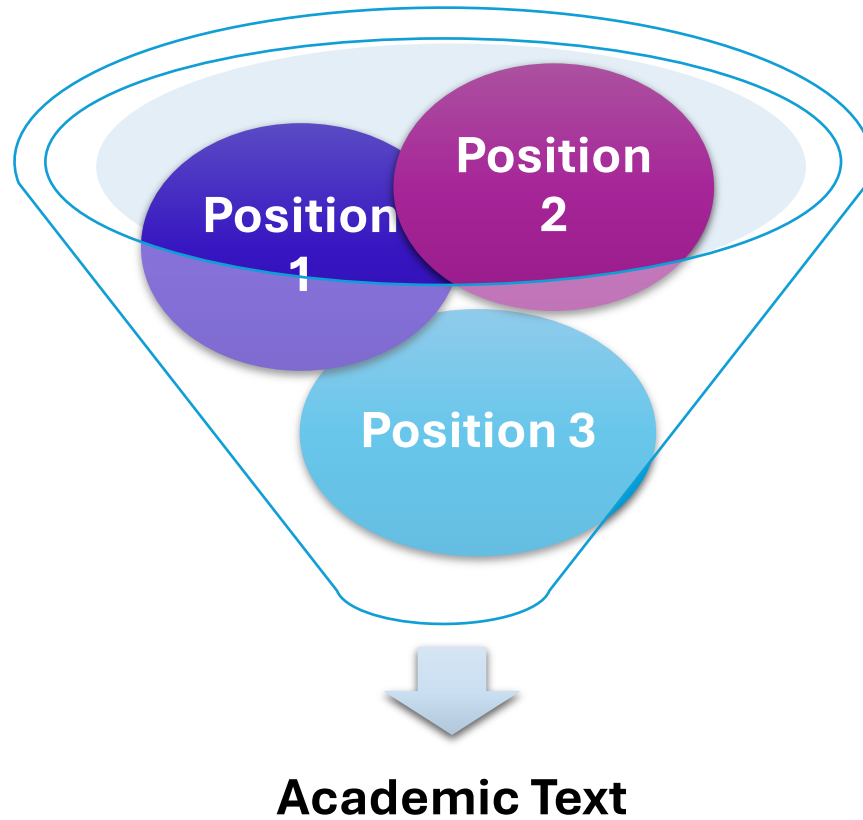
- It refers to the possibilities within the socio-cultural context, which help the writer shape an academic writer identity.



Perceived Writer

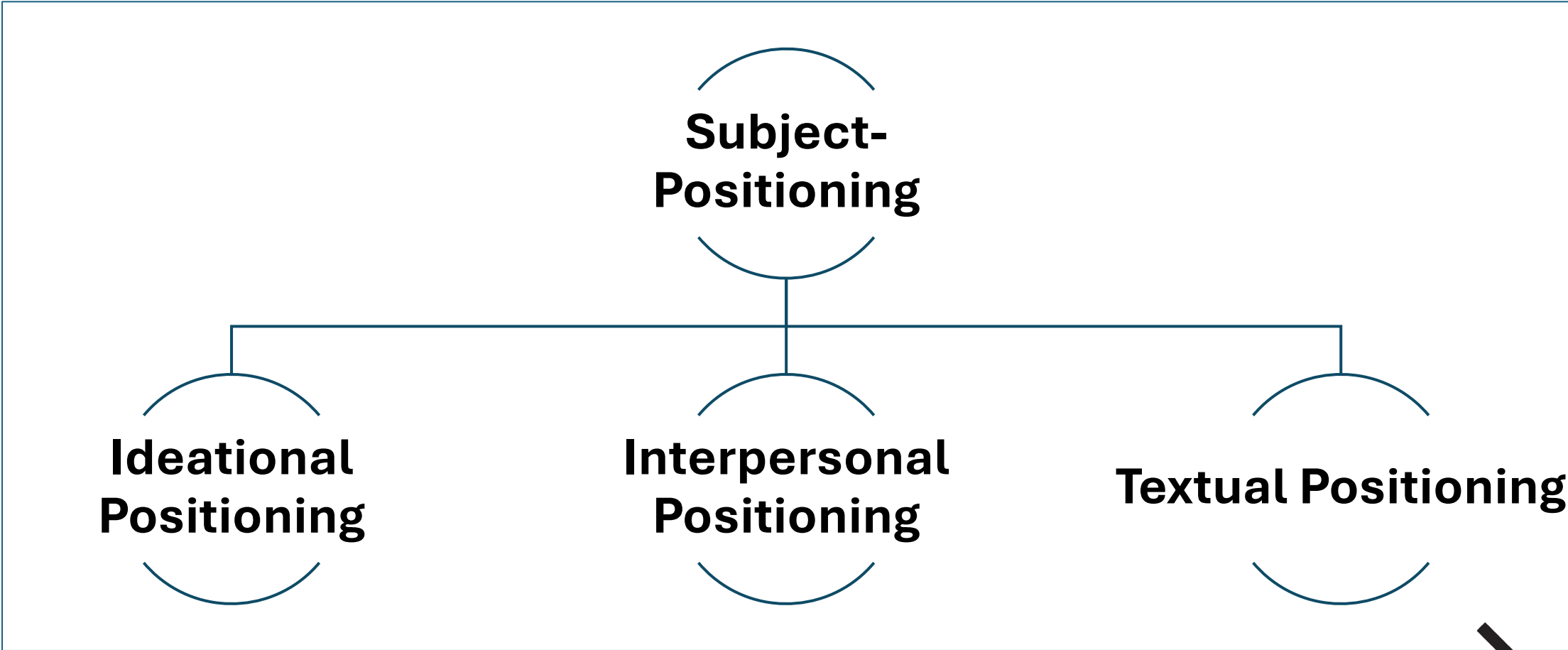
- It refers to the reader's impression of the writer while reading their work.

Subject-positioning Framework



- **Three simultaneous types of subject-positioning (Ivanič and Camps, 2001)**

Three Types of Simultaneous Subject-positioning





Ideational Positioning

- This positioning pertains to the writers' stance toward the topic and their views on knowledge-making (**Objective or Subjective**) through writers' linguistic choices such as:
 - Classificatory lexis,
 - Personal markers,
 - Generic references,
 - Active or passive verbs.



Interpersonal Positioning

- This positioning relates to the writers' different degrees of self-assurance and the power relationship between them and the readers through writers' linguistic choices such as:
 - Markers of certainty or modality,
 - Personal markers,
 - The imperative or interrogative mood of the sentences.



Textual Positioning

- This positioning refers to different writers' perspectives on how a written text should be constructed and lead the readers through writers' linguistic choices, such as:
 - Long or short noun phrases,
 - Transition words,
 - Multisyllabic or monosyllabic words.

Reflections

- Considering all these details about academic writer identity, the question is:
 - Do texts that are generated with AI have all these features?
 - What are some differences and similarities between human and AI texts regarding the five aspects of academic writer identity and the three simultaneous types of subject positioning?

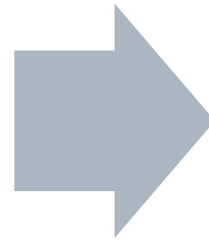
My On-going Research

- Research Design: Qualitative Survey Design
- Participants: Ten Undergraduate Students in Education filed
- Data Collection: Documents & One-on-one interviews
- Data Analysis: Text & Thematic Analysis

Pedagogical Implications

Language features in the text:

- Conveying content
- Contributing to the construction of the writer's identity



Empowering various aspects of students' academic writer identities helps them:

- Understand the value of their own thoughts & ideas,
- Make them less likely to copy others' work (e.g., ChatGPT).

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Thank you for your attention

Conference Schedule

Description	Time
Registration/Coffee/Breakfast	8:00 am - 9:00 am
Opening Remarks	9:00 am - 9:20 am
Keynote 1 - Dr. Rhonda McEwen	9:20 am - 10:30 am
Session Block 1	10:40 am - 11:40 am
Session Block 2 - 20 min	11:50 am - 12:10 pm
Lunch	12:10 pm - 1:00 pm
Keynote 2 - Dr. Ioana Literat	1:00 pm - 2:00 pm
Session Block 3	2:10 pm - 3:10 pm
Concluding Ceremonies	3:10pm - 4:00 pm