

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

**DECEMBER 8, 2021
MICROSOFT TEAMS AND IN PERSON
5:30 P.M.**

Present:	Noor Jehan Kabani Bruce Choy Rob Gilmour Kizzy Bedeau Marnie MacDougall	Kevin Costante Gervan Fearon Peter Koutsokeris Adrienne Batra Anish Chowdary Kankanala	Andrea Elliott Saeideh Fard Nancy Prenevost Roger Grochmal Omo Akintan
Guests:	Adrienne Galway Leslie Quinlan Ian Wigglesworth	Michael Herrera Cory Ross Shannon Hynes	Chris McGrath Audrey Rochette
Regrets:	Pradeep Sood	Julia Deans	
Minutes:	Mona Modaresi		

1.0 Chair's Report

Board Chair Kevin Costante welcomed all members of the board to the meeting. He provided a land acknowledgement. The Chair made a declaration of conflict of interest. No issue arising.

The Chair acknowledged that the meeting was arranged in-person because of the Covid protocols established at the College in adherence to public health guidelines.

The Chair reminded the board about the upcoming announcement event on December 14th to advance The Arbour initiative.

The Chair acknowledged the cross College effort made to mitigate the effects of challenges posed by the pandemic and acknowledged that flow-through will still take place over a number of years.

The Chair thanked Board members for their outstanding commitment to the success and future of the College and its role in the post-secondary education setting of the province.

2.0 Consent Agenda

No issues arising.

MOTION 01-22-01

THAT the Board of Governors approves the Consent Agenda for the meeting held on October 13, 2021.

Moved: Roger Grochmal Seconded: Nancy Prenevost CARRIED

3.0 Approval of Minutes

No issues arising.

MOTION 01-22-02

THAT the Board of Governors approves the Draft Board of Governors Minutes for the meeting held on October 13, 2021.

Moved: Nancy Prenevost Seconded: Kizzy Bedeau CARRIED

4.0 President's Report

President Gervan Fearon provided a President's report to the board highlighting significant considerations at the college, including:

1. The College has made progress in its liquidation of two properties near the Casa Loma campus and this sale will be formally closed in the new year.
2. The College completed its input into the Academic Quality Audit process which is conducted every seven years. A formal report from the external Academic Quality Audit committee will be released in the new year.
3. The College achieved further prominence and reputation through several recent accomplishments.
4. A realignment in the organizational structure was recently implemented to create and re-establish stronger clusters of academic, student services, administrative and advancement-alumni activities within the College.
5. Strategy 2026 considerations are centered on the strategic position, profile, and prominence of the College within the post-secondary education setting.

President Fearon provided an overview of the key findings of College's Ontario summary of Auditor General's Report dated December 1, 2021. Key findings include:

- a. College surplus – \$1.22 billion
- b. Enrolment – domestic down 15 percent since 2012-13 offset by international
- c. Strategic Mandate Agreement (SMAs) – performance based but overall funding flat to declining

- d. International students – increased dependency along with Canadian labour market needs
- e. Public-Private college partnerships – without these partnerships and international students five colleges would have deficits
- f. Ministry’s funding allocation – colleges may exceed performance targets but get less funding
- g. Public college program oversight – non-degree programs outdated and Ministry approval process hindering responsiveness to market needs

President Fearon congratulated Dr. Rick Huijbregts, Vice President, Strategy and Innovation for his contributions to George Brown College.

President Fearon expressed his gratitude for his colleagues and board members.

5.0 Standing Committee Reports

I. Governance Committee

Committee Chair Julia Deans was absent from the meeting. Andrea Elliott explained that the Governance meeting did not meet in the Fall and would be meeting in January. As part of its project for the coming year, the Governance committee will review the Board of Governors policies.

II. Audit and Finance and Property Committee

Committee Chair Bruce Choy explained that given the recent changes of the College organization structure, management is proposing adding the Vice President, Student Success and the Vice President, Human Resources, Public Safety & Security as the officers of the College. Bruce thanked the board members for passing a motion under the consent agenda to approve the Finance & Property committee’s recommendations for the appointment of the signing officers of the college.

Bruce confirmed that the 2022 organizational plan for the Audit committee will include maintaining the same external auditors.

Bruce acknowledged that Michael Herrera presented a new strategic integrated budgeted at the Finance and Property Committee meeting, which will be rolled -out and used as a risk management tool.

III. Academic and Student Affairs

Committee Chair Andrea Elliott explained that two program recommendations, the Honours Bachelor of Commerce Supply Chain Management Degree, and the Cloud Computing Technologies Graduate Certificate were put forth for approval as part of the consent agenda and are significant for establishing strategic prominence. Andrea thanked the members for approving the programs under the consent agenda.

Andrea presented a motion to add Rob Gilmour as a member of the Academic and Student Affairs Committee.

MOTION 01-22-03

THAT the Board of Governors approves the appointment of Rob Gilmour to the Academic and Student Affairs committee of the George Brown College Board of Governors for a three-year term effective September 1, 2021.

Moved: Andrea Elliott

Seconded: Kizzy Bedeau

CARRIED

6.0 Policy and Reports

I. Update regarding Indigenous Initiatives

Audrey Rochette, Director, Indigenous Initiative provided a presentation regarding the current indigenous initiatives. Audrey explained that the Indigenous Education Strategy would be an integral roadmap for the College to meet the needs of the community, respond to national frameworks and reconciliation, and become a leader in Indigenous Education. Audrey provided an overview of the Indigenous Education Services team and services and highlighted three proposed positions to the team. She also thanked the college, President Fearon, and board members for their collaborative approach and support which contributed toward the Indigenous team's commitment to accomplish its initiatives.

7.0 Strategy Update:

Shannon Hynes, Executive Director, Strategy provided a Strategy Update and Environmental Scan presentation to the board. Shannon explained that the Strategy 2026 Formulation process is set out to deliver:

1. A Strategy formulation process fit for uncertain times;
2. Effective stakeholder engagement;
3. A shared compelling strategy to unite and focus the college to make substantial progress toward Vision 2030;
4. Employee understanding of the strategy.

As part of the Strategic position overview, Shannon shared Domestic Application trends, including the share of post-secondary enrolment, total enrolment level and domestic and international enrolment level of GTA colleges.

As part of the Strategic profile review, Shannon shared the profile of the College's portfolio, profile of our learners, profile of aspects of experience – WIL, entrepreneurs

For the Strategic Prominence review, Shannon shared GTA post-secondary top-of-mind awareness indicators which speak to reputation.

A discussion ensued about observations made about the current trends.

Shannon explained that the internal and external environmental analysis shared will inform strategy choices and guide us toward a potential future state.

Shannon provided an overview and time of the next steps for board engagement in strategy formulation.

There being no further business, the meeting was adjourned to a Private Session.