

ACBSP accreditation

Measuring outcomes is essential for ACBSP accreditation, with student learning assessment being a key standard. ACBSP evaluates leadership, strategic planning, stakeholder relationships, academic program quality, faculty credentials, and educational support to determine if business programs provide a rigorous educational experience and demonstrate a commitment to continuous quality enhancement.

George Brown College has met this requirement and maintains excellence across its accredited programs.

B103 Graduate KPIs (Goal = 80)

Graduate Employment KPI	Graduate Satisfaction KPI
73 for 2017-18	74 for 2017-18
94 for 2018-19	88 for 2018-19
100 for 2019-20	91 for 2019-20
33 for 2020-21	63 for 2020-21

B107/B157 Graduate KPIs (Goal = 80)

Graduate Employment KPI	Graduate Satisfaction KPI
74 for 2017-18	78 for 2017-18
90 for 2018-19	85 for 2018-19
81 for 2019-20	72 for 2019-20
75 for 2020-21	92 for 2020-21

B108/B158 Graduate KPIs (Goal = 80)

Graduate Employment KPI	Graduate Satisfaction KPI
96 for 2017-18	61 for 2017-18
85 for 2018-19	64 for 2018-19
92 for 2019-20	70 for 2019-20
70 for 2020-21	69 for 2020-21

B120 Graduate KPIs (Goal = 80)

Graduate Employment KPI	Graduate Satisfaction KPI
91 for 2017-18	59 for 2017-18
79 for 2018-19	77 for 2018-19
80 for 2019-20	60 for 2019-20
71 for 2020-21	58 for 2020-21

B122/B162 Graduate KPIs (Goal = 80)

Graduate Employment KPI	Graduate Satisfaction KPI
88 for 2017-18	43 for 2017-18
80 for 2018-19	0 for 2018-19
0 for 2019-20	80 for 2019-20
100 for 2020-21	50 for 2020-21

B125 Graduate KPIs (Goal = 80)

Graduate Employment KPI	Graduate Satisfaction KPI
0 for 2017-18	0 for 2017-18
85 for 2018-19	50 for 2018-19
89 for 2019-20	56 for 2019-20
83 for 2020-21	38 for 2020-21

B126/B156 Graduate KPIs (Goal = 80)

Graduate Employment KPI	Graduate Satisfaction KPI
80 for 2017-18	77 for 2017-18
82 for 2018-19	71 for 2018-19
83 for 2019-20	100 for 2019-20
0 for 2020-21	0 for 2020-21

B130/B150 Graduate KPIs (Goal = 80)

Graduate Employment KPI	Graduate Satisfaction KPI
78 for 2017-18	76 for 2017-18
63 for 2018-19	67 for 2018-19
78 for 2019-20	91 for 2019-20
83 for 2020-21	83 for 2020-21

B131/B161 Graduate KPIs (Goal = 80)

Graduate Employment KPI	Graduate Satisfaction KPI
83 for 2017-18	86 for 2017-18
80 for 2018-19	50 for 2018-19
0 for 2019-20	75 for 2019-20
0 for 2020-21	0 for 2020-21

B134 Graduate KPIs (Goal = 80)

Graduate Employment KPI	Graduate Satisfaction KPI
78 for 2017-18	40 for 2017-18
79 for 2018-19	68 for 2018-19
73 for 2019-20	62 for 2019-20
83 for 2020-21	50 for 2020-21

B144/B154 Graduate KPIs (Goal = 80)

Graduate Employment KPI	Graduate Satisfaction KPI
85 for 2017-18	83 for 2017-18
92 for 2018-19	79 for 2018-19
91 for 2019-20	64 for 2019-20
90 for 2020-21	83 for 2020-21

B145/B155 Graduate KPIs (Goal = 80)

Graduate Employment KPI	Graduate Satisfaction KPI
82 for 2017-18	58 for 2017-18
94 for 2018-19	71 for 2018-19
78 for 2019-20	82 for 2019-20
60 for 2020-21	79 for 2020-21

B302/B322 Graduate KPIs (Goal = 80)

Graduate Employment KPI	Graduate Satisfaction KPI
100 for 2017-18	60 for 2017-18
75 for 2018-19	50 for 2018-19
86 for 2019-20	71 for 2019-20
0 for 2020-21	0 for 2020-21

Centre for Business Graduate KPIs (Goal = 80)

Graduate Employment KPI	Graduate Satisfaction KPI
82 for 2017-18	66 for 2017-18
82 for 2018-19	71 for 2018-19
83 for 2019-20	71 for 2019-20
86 for 2020-21	69 for 2020-21