

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

APRIL 8, 2015

RM: ROOM B155, WORKSHOP ROOM 2, 200 KING ST EAST, TORONTO

Present:	James McPhedran Mike Williams Martha Tory Laurie Cook	5:00 P.M. Mark Guslits Kevin King Jim Daku Geetha Rahupathy	Anne Sado Laurel Walzak Sue Herbert
Guests	Adrienne Galway Laura Jo Gunter Ric Ho	Mark Nesbitt Nancy Hood Martha Tory	Paul Ruppert Karen Thomson
Observers:	Mick Sweetman- Managing Editor, Dialog- GBC Student newspaper		
Regrets:	Bob Richardson	Coty Zachariah	
Minutes:	Mona Modaresi		

Note: Items do not necessarily appear in the order they were discussed.

ITEM	DISCUSSION	ACTION
1.0	<p>Chair's Report Chair McPhedran opened the meeting by informing the board that Wing Kee Chan, a professor at the School of Jewellery, was appointed for a three year term of office starting September 1, 2015 to August 31, 2018 as the faculty board member on the board of governors.</p> <p>The Chair advised the board that the college's convocation ceremonies will be taking place June 8-12 at the Sony Centre and he encouraged board participation. Chair McPhedran also advised the board that President Sado is hosting a dinner for the honorary recipients on Wednesday, June 3 at the Chefs' House. As such, the Board meeting on June 3rd will be held at 4:30pm so members can also attend the dinner.</p>	
2.0	<p>Consent Agenda There were no comments or questions raised with regards to the Consent Agenda. Chair McPhedran noted the required approval of the Board of Governor Minutes dated February 11, 2015, the 2015/16 Child Care fees, 2015/16 Student Tuition fees, and the 2015/16 Student Material fees</p> <p>MOTION THAT the Board of Governors approves the consent agenda for the April 8, meeting which includes the following items:</p> <ul style="list-style-type: none"> ▪ Approval of the Board of Governors' Minutes of February 11, 2015 ▪ Approval of the 2015/2016 Child Care Fees ▪ Approval of the 2015/2016 Student Tuition Fees ▪ Approval of the 2015/2016 Student Material Fees 	MOTION 15-02-01
	Moved: Joe Zenobio Seconded: Laurel Walzak	CARRIED

3.0 Approval of Proposed 2015-16 Budget Plan and Strategic Investments

Joe Zenobio provided an overview of the 2015/16 Proposed Budget Plan & Strategic investments. He advised that all key revenue targets in 2014/15 were met, domestic post-secondary and international revenues exceeded target and that expenditures were within budget. In summary, the college is in sound financial position.

Mark Nesbitt reviewed the 2020 strategic imperatives and noted the proposed budget has been developed to support their imperatives.

Mark also highlighted the 2015-16 challenges, risks and opportunities, key assumptions, and risk mitigation. He advised that the 2015/16 proposed budget has an operational budget that is balanced with \$8.2m provided for Strategic Initiatives and that the share of revenue from grants is stable, ~40%.

MOTION

THAT the Board of Governors approves the 2015/16 Proposed Budget Plan & Strategic investments as presented

MOTION

15-02-02

Moved: Laurie Cook

Seconded: Mike Williams

CARRIED

4.0 Colleges Ontario Report

Highlights from the Colleges Ontario Committee of President’s meeting on March 23, 2015 were reviewed, including:

A. Sado advised that as reported at the last board meeting, the system had agreed to collaborate regarding establishing a sexual assault policy; All colleges have now posted a new policy. The George Brown College committee led by D. Hall, N. Hood and K. Thomson, drafted and launched a new policy on the George Brown College website by the March 31st deadline and it was well received by stakeholders.

Funding formula reviews- Colleges Ontario has a couple of committees that are working on this ahead of the college system review. The university funding formula work is underway.

5.0 President’s Report

The President’s Report is structured to align with the Balanced Scorecard and the college objectives for 2014-15. As such, A. Sado brought forward the following items for information and discussion:

Financial Viability

- Enrollment is looking positive for Spring 2015. Applications are strong -- +12% year/year for GBC vs +5% for the system. Registration is open for this coming semester and proceeding well with over 4,280 students enrolled on a target of 5,400 (ie we’re at 80%). For fall, applications continue to be softer than last year, although GBC has released more offers than at this same time last year. Our confirmations are good at +1.6% vs last year.
- We recently learned that we have received almost \$5M in NSERC/CFI funding to expand our Building Information Management (BIM) capability with a second BIM lab. We also received funding for our first ever Industrial Research Chair for Smart Building Automation. One of our professors – Amir Shabini – from CCET will hold

ITEM	DISCUSSION	ACTION
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this chair. Our close industry partner Cisco has committed both cash and in kind contributions to this initiative. Congratulations to Robert Luke and his Applied Research team, as well as the CCET team, for all their work for these successful grant applications. The grant is \$1M over 5 years. This funding builds on our history of green technology in two areas of growing research here at the college, Building Information Modeling and Smart Building Automation. Finding new and sustainable ways to build is crucial to the future of the Canadian landscape.

Student Success stories

- Congratulations to the GBC Enactus team, who participated in the Regional Competition for Central Canada last month. They “placed” in two of the three competitions, successfully attaining 2nd place in the TD Entrepreneurship Challenge. One of our students, Azar Allasvandi, was chosen as a semi-finalist for the HSBC Women Leaders of Tomorrow Award. Each year, two women are chosen from each region and the winner will be announced at the Enactus National Exposition in May in Toronto. Congratulations and thanks to Tom Supra and Peter Widdis who coached our Enactus team, and Elizabeth Speers and Carolyn Grayston for their ongoing support.
- Our GBC student team won best technical game at Level Up this past weekend. Level Up is an annual student games showcase for all students in Ontario. Congratulations to the game staff and faculty for their great support of our students. I’d also like to note that a GBC team of students won “the best designed game” last year for their game Runbow. They became the first game to be incubated in our games incubator. They received over \$400K from the Ontario Media Development Corporation and the Canadian New Media Fund. They have now signed a marketing partnership with Nintendo and are set to launch their finished game later this summer.
- The college just wrapped up our second annual “family campaign” to engage staff in supporting student success. We call this our 100 Doors Family Campaign, whose goal is to continue to support the 100 scholarships created last year, and to increase the award level of these scholarships. Laura Jo Gunter and Eugene Harrigan co-chaired the campaign. \$68,000 was raised in the last month, a 10% or so increase over last year. Please note that 100% of donations are going directly to students. Thanks to LJ and Eugene for their work and all employees who generously donated in support of student success.

Staff and Project Successes

- Paul McClure, Co-ordinator of our Jewellery Arts programs was recently named as this year’s recipient of the Saidye Bronfman Award. This is one of the Governor General’s Awards in Visual and Media Arts, the foremost distinction for excellence in the fine crafts that this country offers. Paul will receive the award from the Governor General in Ottawa this week. His work will be on display at the National Gallery throughout the spring and summer.
- We have now completed the conversion for all non-full time employees. Congratulations again to HR, IT, Payroll and Finance and their great collaborative effort.
- Our Centre for Hospitality and Culinary Arts hosted another Culinary Cities of the World event in early March, celebrating the region of Emilia Romagna in northern Italy. World renowned Chef Massimo Bottura was with us for a few days, spending time with students and staff and sharing his innovative approaches to food and social responsibility. We hosted several events, including with a gala dinner created by Chef Bottura and one of our graduates, Chef Rob Gentile of BUCA. Proceeds will be directed to scholarships for our CHCA students. Congratulations to student Alan Huynh, who was the winner in a cooking competition and is now off to Modena, Italy to work with Chef Bottura at his 3 Michelin Star restaurant – Osteria Francescana for three months. As part of this event, we also formally announced our new Advanced Wine and Beverage Post Grad program, which is launching this fall. Congratulations to Dean Lorraine Trotter and Chef John Higgins and all their

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	<p>teams for the extraordinary work and effort to successfully organize and stage all the events.</p> <ul style="list-style-type: none"> We hosted our 23rd annual labour fair in March – partnering with dozens of unions, post-secondary institutions and community organizations to bring in speakers on a wide range of topics related to labour and social justice. The fair was focussed on systemic barriers facing students and workers trying to access post-secondary education and/or good, stable jobs. There were 95 classroom and special events scheduled at all our campuses. I believe we should have reached over 3,500 students, along with a large number of staff and community guests. 	

Miscellaneous

- A. Sado has agreed to be one of three co-chairs of a new initiative by the Canadian Council of Chief Executives. They are creating a Business-Higher Education Roundtable to bring together large employers and university/college presidents to advance solutions to Canada’s education and skills challenges. Broadly, the objectives of the roundtable will include: a) Aligning education outcomes and employer needs and b) helping young Canadians transition from education to employment. We held our first conference call meeting today. There are 12 corporate CEO’s and 14 college and university presidents (7 from each sector). My fellow co chairs are Dr. Arvind Gupta – President of UBC and Tom Jenkins, Chairman of Open Text Corporation. The initiative will be announced this coming weekend and kicked off with a Creating Opportunities Conference in Ottawa this coming Monday.
- A. Sado was pleased to attend the 2nd annual Michael Cooke awards where 25 students were recognized for their contributions to building “community”. At the Business Awards 130 students received bursaries and awards worth \$94,000. Many of our industry partners – who support these awards – were in attendance.

There being no further business, the meeting was adjourned to a private session of the Board at 6:00 p.m.