THE GEORGE BROWN COLLEGE OF APPLIED ARTS AND TECHNOLOGY

BOARD OF GOVERNORS PUBLIC SESSION MINUTES

DECEMBER 12, 2012 200 KING ST EAST, TORONTO 5:30PM

Present: Mohammad Ali Aumeer

Rahul Bhardwaj

Laurie Cook Sue Herbert

Robert Luke

James McPhedran

Lynn Nagle, Chair Geetha Rahupathy

Christine Raissis

Eugene Harrigan

David Wilkes

Anne Sado

Joe Zenobio

Dan Wright

Guests Adrienne Galway

Laura Jo Gunter

Alistair Courtney, Student

Association

Regrets: Julie Bulmash

Bob Wong

Ric Ho

Minutes: Diane Fantinato, Board Secretary

Note: Items do not necessarily appear in the order they were discussed.

ITEM DISCUSSION ACTION

1.0 Chair's Report

L. Nagle brought the meeting to order. She introduced Mohammad Ali Aumeer the newly acclaimed Student Board Representative. Lynn attended the 2012 Canada's Most Powerful Women: Top 100 Award gala dinner which honoured Anne in the Public Sector Leaders category. Noelle Milne, past board Vice-Chair and Foundation board member was also honoured in the Trailblazers & Trendsetters category. Rahul Bhardwaj was noted as one of Toronto Life's 50 Most Influential 2012 list.

2.0 Consent Agenda

MOTION
THAT the Board of Governors approves the consent agenda for the December 12, 2012 11-03-01

THAT the Board of Governors approves the consent agenda for the December 12, 2012 meeting which includes the following items:

- Approval of the Board of Governor Minutes of November 14, 2012
- Approval of the following programs:
 - Interaction Design and Development Advanced Diploma
 - Drywall Systems Estimating Graduate Certificate
 - Residential Construction Management Graduate Certificate
 - Transitions to Post-Secondary for Students with Learning Disabilities –
 Redirection through Education Certificate
 - General Arts and Science English for Academic Purposes Certificate
 - Approval of the amendments to the Integrity in Scholarly Research and Scholarship Policy and GBC Research Ethics Policy
- Approval of the 2012/13 Audit Plan.
- Approval of the three CAAT Supplementary Pension Plan amendments, as recommended by the RCA Sponsors' Committee: (i) Move to supermajority for approvals, (ii) Explicit limited rights of non-college employers and (iii) Adding clarity to the approval of changes to the Terms of Reference.

Moved: R. Bhardwaj Seconded: L. Cook CARRIED

3.0 Financial Report

The Audit Committee and Finance and Property Committee met on November 28. Rahul Bhardwaj advised that Joe Zenobio has joined both committees.

BDO Canada presented the audit plan which was reviewed in detail. It was noted that it has been a smooth transition working with the new auditor.

The October 2012 Statement of Operations and Statement of Financial Position interim financial report due January 2013 to the MTCU was reviewed at the Finance and Property Committee. Changes in budget from April 2012 to October 2012 were reported. Key operating grants and other operating expenses are tracking to budget. Clarification was made regarding the adjusted budget revenue and corresponding expenses. Overall, a balanced budget is expected at year-end.

MOTION

MOTION 11-03-02

THAT the Board of Governors approves the submission of the Statement of Operation and the Statement of Financial Position as the College's interim report for the month ending October 31, 2012 to the Ministry of Training, Colleges and Universities in accordance with the Ministry's Business Plan Operating Procedures.

Moved: R. Bhardwaj Seconded: L. Cook CARRIED

4.0 Strategy 2020 Update

Nancy Hood gave an overview of the 2020 Strategy Plan. A comprehensive update on the status of the work of the three committees - Innovation in Teaching and Learning, Partnerships and Field Education – was presented. Focus continues to be on ensuring investments are in place and implementation of our plans deliver the expected outcomes. The 2012-13 Balanced Scorecard (BSC) is on track. Work continues on the 2013-14 BSC which will inform the 2013-14 College Wide Business Plan. An invitation to the January 31 Partnership event facilitated by Dr. David Weiss was extended to the members.

5.0 College Wide Business Planning

Dan Wright updated the Board on the 2013-14 College Wide Business Planning (CWBP) process. The plan has six themes with a focus on priorities and financial sustainability. There have been ongoing consultations across the college. Feedback from the various groups will be considered and will help inform the budget process. A draft of the 2013-14 President's Priorities was presented. Focus for next year is the Academic Plan but in support of this, investing more energy in systems, process, alignment and collaboration. A few examples were sited but "putting students first" continues to be fundamental. Members see the alignment but reminded management that measurements need to be in place to understand the relationship to the student experience and other outcomes.

6.0 Colleges Ontario Report

The following highlights from the last Colleges Ontario Committee of President's meeting were reviewed:

- 2013 Ontario Budget Presidents discussed the funding requests that will be in the colleges' submission to the province for the 2013 Ontario Budget. The general outline was approved and the submission will build on the Empowering Ontario report provided to the government during the consultations on post-secondary education.
- Political Strategy The key recommendations from the Empowering Ontario submission on a new vision for post-secondary education will be proposed to all parties. Those priorities will include providing the college sector with greater authority for approving its own credentials and improvements on credit transfer. Other recommendations will build on the parties' own priorities.

 College Priorities – Navigator Ltd has been hired to conduct research on people's views on college issues such as degree programs. Navigator conducted a previous poll and will now prepare a plan to heighten public awareness and strengthen the position of the college sector.

7.0 President's Report

The President's Report is structured to align with the Balanced Scorecard and the college objectives for 2012-13. As such, A. Sado brought forward the following items for information and discussion:

Attestation – Anne advised the report on attestation would not be presented. The Finance and Property Committee have identified some technical and process questions which will be discussed at the January meeting.

Financial Viability

- Enrollment The 2013 winter enrollment target should be met. As of December 10, the college is at 99% of the new and returning target or 18,454 students. Returning is very strong across the board. There is still significant admissions activity underway on new student enrollment, as the planned year/year increase was substantial as we leverage some of our new space. For new, we are currently at 80% of budget, with 35% above target on international.
- Fundraising Fundraising continues as a priority with follow ups from the Gala underway and several visits to the Waterfront each week. Noella Milne has agreed to be Chair of "Friends of George Brown College". This new structure is in lieu of the typical campaign cabinet. The group is an evolution of the Friends of the Waterfront and recruiting is underway. We are at about 33 "prominent friends" working towards 50.

Staff Success

■ Employee Survey – The Employee Survey has been completed. Of 1,710 surveys issued, 971 were completed for a 56.8% response. There is a good response rate from all employee groups which will provide a solid basis for analysis. Results will be available during the 1Q 2013 and are scheduled for review at a future Board meeting.

Student / Graduate Success

- Fashion Five of our fashion students have each won a \$5K scholarship from the Fashion Scholarship Fund. The Scholarships will be presented at an award ceremony in New York City on January 8, 2013. Students will also be given an internship at a major US company as part of the award, with mentorship by an industry professional. Congratulations to Vanessa Tontodonati, Adriana Serrano. Sarah Walkington, Carolyn Sherwood and Elizabeth Button.
- Premier's Awards The Premier's Awards were given out at the end of November as part of the Colleges' Ontario Higher Education Summit. Colleges have an opportunity to nominate alumni in six categories. Our nominees were:
 - Bruno Giancola, Construction and Engineering Technology (Technology category)
 - Dan MacKenzie, Sport and Event Marketing (Business category)
 - Sigrid Geddes, Community Worker (Community Services category)
 - Teresa Buchanan, Health Information Management (Health Sciences category)
 - Theresa Schrader, Social Service Worker (Recent graduate category)

And winner Chef Roger Mooking, a 2011 graduate from Culinary Management. Roger was honoured in the Creative Arts and Design category. He has three television shows running on the Food Network, was co-owner until recently of Kultura and Nyood, and is author of an award winning cookbook. He is also a Juno award winning musician.

Other

Polytechnics Canada – On December 11, Anne spent the day in Ottawa with Nobina Robinson, Polytechnics Canada President, and Board Chair Don Wright. They visited with Ministry of Finance, Industry Canada and HRSDC. Very positive messages were received about the importance of colleges both for the labour market and to continue to drive productivity and innovation. Policy recommendations focused on apprenticeship were also shared. Both Finance and Industry Canada were very interested in our Toronto Next – Return on Innovation study and the findings.

There being no further business, the meeting was adjourned to a Private session.