

**THE GEORGE BROWN COLLEGE  
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS  
PUBLIC SESSION MINUTES**

**APRIL 11, 2018  
290 ADELAIDE ST EAST, TORONTO  
5:30 P.M.**

<b>Present:</b>	Wing Ki Chan Paul Clifford Kevin Costante Julia Deans Mark Guslits	Gerard Hayes Nureisse Khan Bob Richardson Anne Sado Martha Tory	Steve Upton Laurel Walzak Mike Williams Joe Zenobio, Chair
<b>Guests:</b>	Cory Ross Luigi Ferrara Adrienne Galway Ric Ho	Rick Huijbregts Cindy Gouveia Leslie Quinlan Karen Thomson	
<b>Regrets:</b>	Joshua Li	Kevin King	Pradeep Sood
<b>Minutes:</b>	Diane Fantinato		

**1.0 Chair's Report**

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The Chair brought the meeting to order and reviewed the agenda.

On behalf of the Board, he congratulated Julia Deans on her Women of Distinction award in Business. She will be honoured at a dinner in May. As well, she has been named the founding Chief Executive Officer of the Canadian Children's Literacy Foundation – a newly created not-for-profit enterprise.

**2.0 Consent Agenda**

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**MOTION 04-01-18**

**That the Board of Governors approves the Consent Agenda for the meeting held on April 11, 2018 which includes the following items:**

- **Approval of the Draft Board of Governor Minutes – February 14, 2018**
- **Approval of the 2018-19 Child Care Fees**

**Moved: M. Tory      Seconded: S. Upton      CARRIED**

### **3.0 GBC Foundation Update & Fundraising Priorities**

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A. Sado introduced Cindy Gouveia, President, GBC Foundation. Cindy acknowledged the Board and Senior Management for supporting the Foundation for 2017-18 through contributions, attending events, cultivating key donor relationships, providing advice, and giving of their time and resources. She noted that although this year was difficult, the last four years have proven to be the most profitable overall in the history of the Foundation. To date, \$39 million of the \$60-million-dollar goal was raised for the success at work campaign. The expectation this year is to break the \$40-million-dollar mark. Cindy provided an update on the campaign the Foundation has embarked on for the Centre for Design, Arts and Information Technology and The Arbour. Recruitment for the Campaign Steering Committee is currently underway. One of her objectives is to claim to potential donors and supporters that 100% of the Board is behind these key endeavours. Cindy also provided examples of fundraising activities which align with both academic and corporate areas of the college.

### **4.0 Did You Know Presentation – The Arbour**

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A. Sado introduced Luigi Ferrara, Dean, Centre for Arts, Design and Information Technology. Luigi provided context around the four-year process of securing the land to the awarding of the architectural team. The Arbour will be the first mass timber tall wood institutional building in North America and perhaps the world. It will have a low carbon footprint, be close to net-positive, incorporate smart systems to improve utilization and operation of the building, and be resilient to climate change and adaptable. Luigi provided an overview of the design competition process as well as highlights of the four finalist designs. As recently announced, the winning entry was by Moriyama & Teshima Architects and Action Ostry Architects. Features of the winning “made in Canada” design were presented.

Anne thanked the Board members who attended the public presentation: Steve Upton, Martha Tory, Mark Guslits, Paul Clifford (and his mom – an architect), Wing Ki Chan and Gerard Hayes. She also extended a special thanks and congratulations to: Luigi Ferrara and Tammy Cook, Director of Facility Planning & Management, who did a significant amount of work to support the project; Rick Huijbregts, VP, Strategy & Innovation, for chairing the Selection Jury; and Adrienne Galway, Special Advisor to the President, for all her advocacy and successful grant application work over the past several months. The college has garnered strong, and positive, media coverage on this project.

### **5.0 Approval of the Proposed 2018-19 Budget Plan and Strategic Initiatives**

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M. Tory advised that the Finance & Property committee had reviewed the proposed budget extensively including a summary presentation, budget details and notes. Karen Thomson, VP, Corporate Services, reviewed the 2020 strategic imperatives and noted the proposed budget has been developed to support the imperatives. She provided an overview of the 2018-19 year including key challenges, opportunities, assumptions and risk mitigation. A strong year-end operating surplus is expected but most is fully committed due to capital requirements. The proposed operating budget and strategic investments and capital were presented in detail.

Overall, the proposed budget is balanced for the next year and the Finance and Property Committee will continue to monitor regularly. This will include a special meeting in the fall to review a capital plan. The F&P Committee will also receive regular updates on budget adjustment progress.

#### **MOTION 04-02-18**

- **THAT the Board of Governors approves the Proposed Budget Plan and Strategic Investments for 2018-2019 as presented.**

Moved: M. Tory

Seconded: M. Williams

**CARRIED**

#### **6.0 College Ontario Report**

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Highlights from the last College's Ontario Committee of President's (CoP) meeting of were reviewed, including:

- **2018 Election Strategy** - The Committee of Presidents approved policy priorities for colleges to advocate in the upcoming June election. The platform will call for a new approach to higher education to produce a highly specialized, job-ready workforce. Emphasis will be on the need for significant investments to ensure colleges have the ability and space to deliver high-quality programs, providing us with the autonomy to offer credentials that align with today's economy as well as increased funding for increase of STEAM programs.
- **System Design** - Presidents agreed to schedule a block of time at their May meeting to discuss possible changes to the design of college education. The Ministry of Advanced Education and Skills Development has informed colleges and universities that it wishes to examine whether some post-secondary institutions should be designated as polytechnic institutions. This has been an ongoing debate for several years.
- **Sexual Violence Surveys** - David Corcoran, Colleges Ontario research officer, provided an update on the survey taking place at colleges asking students about their experiences with sexual violence. The government is requiring all PSE institutions to support participation in the survey to determine the state of these issues on our campus. George Brown has participated after securing approval from our Research Ethics Board.
- **Consultations on post-Bargaining** – The Ministry of Advanced Education and Skills Development deputy minister Greg Orencsak provided CoP with an update on government consultations on collective bargaining. One of the reviews is a provincial task force led by former Ontario deputy minister Sue Herbert. The task force is examining issues raised during last year's faculty strike. The interim report to government is due in April. Also, a provincial fact finder is looking at the sector's approach to collective bargaining. This interim report will be provided shortly to Advanced Education and Skills Development Minister Mitzie Hunter. CoP also conducted its own review of the bargaining process.

#### **7.0 President's Report**

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A. Sado brought forward the following items for information and discussion:

##### **Financial Viability**

- **Enrollment** - Winter enrollment softened a bit by audit date but still exceeded the formal plan by 3.1% and saw a 2.5% growth year/year. Spring continues very strong with a 47% increase in applications and an 18% increase in confirmations – the highest in the system. The increase in new students for both winter and spring semesters will help with returning targets for the fall. It is still very early in the enrollment cycle for fall. Domestic applications and confirmations are still lower than last year, but are substantially higher for international applicants.

- **GBC Foundation** – As noted in the Foundation presentation, the college is focussed on capital fundraising for Daniels and The Arbour. Scholarship support continues to come in. Anne acknowledged Tridel and the BOLT (Building Opportunities for Life Today) Charitable Foundation. On March 29<sup>th</sup> they presented us with another gift of \$30K to support student scholarships. She thanked Steve Upton for his support and participation in the event, where many members of the DelZotto family were in attendance. The Michael Pinball Clemons Foundation event took place yesterday evening with 28 awards being distributed. Over the past 8 years, 121 scholarships worth more than \$345K have been awarded. Each of the recipients shared their stories, which were inspirational. Pinball and his wife Diane – who cofounded their foundation – both attended, as did many members of their Foundation Board.

#### **Student/Staff Success**

- **Practical Nursing Program** – The college has received full approval from the recent external review of our Practical Nursing Program. We met 100% of the requirements of the comprehensive review and were approved at the highest level – Category 1 – for the first time since 2013. Congratulations to the nursing team for their hard work in achieving this excellent result. As well, Dr. Paula Mastrilli, Chair in Nursing, has received the John and Suanne Rouche award from the League of Innovation for the development of virtual gaming simulation in Nursing.
- **Trevor Ritchie** – Trevor Ritchie, GBC Chef School graduate and Chef Technologist in CHCA, was selected to represent Canada in the biannual Bocuse d’Or gastronomical competition. This is the preeminent competition of its kind in the world. Trevor and his team are competing this week in the Bocuse d’Or for the Americas and hoping to secure a spot in next year’s competition in Lyon, France. Helping prepare Trevor for the competition is an incredible story of collaboration across the college. Dishes and menus were designed by the School of Design. Photography and videography were completed by volunteers and fundraising was supported by the CHCA team.
- **Smart Welding Lab** - The grand opening of the new Smart Welding Lab at Casa Loma was held last week. This lab provides a variety of new learning tools – highly specialized cameras and monitors for demonstrating welding techniques and virtual welders that enable practice in a very realistic simulated environment. It is considered a “one of a kind” in Canada. It was made possible through funding from the Apprenticeship Enhancement Fund. Congratulations to the CCET and Facilities teams and everyone who worked together to make this lab a reality - another great collaborative effort.
- **Student Competitions** - Several students have been competing in competitions around the country – including the Vanier Cup National Marketing Case Competition – where our team finished third in their division. One of our students won a Gold Medal at the recent Canadian Mechanical and Plumbing Exposition – one of North America’s largest trade shows. These are great learning opportunities for our students. Anne thanked the faculty who work so hard to help prepare our students for these various competitions. One of our recent Game Design graduates also won \$50K at Canada’s largest video game convention to support a game his studio- (Mighty Yell Studios) - created.
- **49th Annual Athletic Banquet** - Anne attended the 49<sup>th</sup> Annual Athletic Banquet held last week. This was one of the best seasons in our history. Eight teams qualified for provincial championships and the Badminton and Women’s Cross Country teams advanced to the nationals. Our women’s basketball team were East Division champions. For the first time in our history, the Huskies took home both the men’s and women’s team titles at the badminton provincial championship. This was only the second time in OCAA history that this happened. Our badminton teams also had a best ever performance at nationals, earning four medals. Three of our coaches were named Provincial Coach of the year: Warren Williams - Women’s Basketball; Will Schram - Badminton; and Garrett May - Men’s Volleyball. Karen Thomson was honoured with the inaugural Impact Award.

- **Social Innovation Hub Showcase** - Today Anne attended the Social Innovation Hub Showcase. This is an alternate placement opportunity for the students in the School of Community Services. The Hub is an early stage incubator for projects and social enterprises. 77 students have participated in the last four years – working with 33 external and 22 internal partners. They'll be continuing their program this summer with youth in Toronto Community Housing. A recent graduate, Symone Walters, has been awarded a \$1.2M grant to expand the work she began at the Social Innovation Hub.
- **10<sup>th</sup> Annual Pow Wow** – The 10<sup>th</sup> Annual Pow Wow was held at the Waterfront Campus on March 31<sup>st</sup>. This event is an opportunity to celebrate Aboriginal Culture through dance and drumming. Thanks and congratulations to our Aboriginal Education Council and the Centre for Preparatory and Liberal Studies for organizing this event.
- **26<sup>th</sup> Annual Labour Fair** – This week long fair was held in March. It is organized by our School of Labour and the Centre for Preparatory and Liberal Studies and is supported by the SA, Unifor, OPSEU and the Toronto and York Region Labour Council. Over 60 events – mostly in class speakers – were held during this week. This year's theme was “Revolution and Resistance: In our Schools and Labour.”
- **Toronto Vital Signs** – The 16<sup>th</sup> Toronto's Vital Signs Report was launched at the Waterfront campus in February. George Brown has been the Toronto Foundations' research partner for this report for many years. A group of students from our entrepreneurial innovation hub (startGBC) will host a series of discussions on key issues identified in the report in an effort to foster civic engagement at our institution. Thanks to Dawn Davidson and Suzanne Dwyer of our Research team for leading this work.
- **College Day** - Anne attended College Day at Queen's Park on March 26<sup>th</sup> with a number of colleagues – meeting with MPP's from across the province and from all parties. Key advocacy messages were shared including fiscal sustainability, need for investment in key programs, and autonomy and flexibility. The college participated in an Innovation Showcase that profiled one of our Applied Research projects.
- **Federal Budget Highlights** –
  - The Government proposes to provide \$140 million over five years, starting in 2018–19, to increase support for collaborative innovation projects involving businesses, colleges and polytechnics through the College and Community Innovation Program.
  - New funds for apprenticeship – including pre-apprenticeship; a new incentive grant for women in the trades; targeted action to attract women to jobs in the construction sector.
  - New cash for Fed Dev Southern Ontario and other economic development initiatives.
- **Provincial Budget Highlights** -
  - Increased funding for capital improvements at colleges and universities. The funding will grow from \$10 million in 2020-21 to more than \$60 million by 2022-23.
  - Funding for college equipment and renewal to increase to \$20 million a year over the next three years from the current level of \$8 million per year.
  - Investment of \$170 million over three years to modernize apprenticeship training.
  - Investment of about \$40 million per year over three years to develop post-secondary education programs that respond to the changing needs of students and employers.
  - The budget also reaffirms the province's previously announced investment of \$2.1 billion for a 'whole of community' approach to mental health services. This will improve the support available to students
- **National Volunteer Week** – Anne noted that next week is National Volunteer Week and she thanked and recognized the Board members for their continued support.

**There being no further business, the meeting was adjourned to a Private Session.**