

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

**JUNE 8, 2016
200 KING ST EAST, TORONTO
4:30 P.M.**

Present:	Anne Sado Matha Tory Sue Herbert (Chair) Laurel Walzak	Jim Daku Mark Guslits Kevin King	Joshua Li Bob Richardson Paul Clifford
Guests:	Paul Ruppert Adrienne Galway Suzanne Dwyer	Laura Jo Gunter Ric Ho	Mark Nesbitt Karen Thomson
Observers:	n/a		
Regrets:	Shivam Khullar Vinky – Wing Ki Chan	Joe Zenobio	Mike Williams
Minutes:	Mona Modaresi		

1.0 Chair's Report

S. Herbert (acting Chair) advised the members that as per normal procedure, the President's performance review will be completed by the Executive, with input from the board within the next few weeks.

The Annual President's Breakfast for staff will be held on Monday, August 29 at the Metro Toronto Convention Centre. Members were requested to RSVP their participation to M. Modaresi

2.0 Did you know presentation

Luigi Ferrara, Dean, Centre of Arts and Design and IT, provided a presentation on the Institutions without Boundaries (IWB). The IWB was founded in 2003 by the School of Design in consultation with Bruce Mau. It is now a Toronto-based academic program and studio that offers unique educational experience and professional services. The Institute focuses on collaborative design practice with the objectives of social, ecological and economic innovation through design research and strategy.

Central to the work of the IWB are real projects of public and global significance that are executed by students, faculty and industry experts either as part of the academic curriculum, research initiatives and/ or creative projects. The Institute has three divisions: an academic postgraduate certificate program called Interdisciplinary Design Strategy; a research division that supports special projects that further the IWB's objectives, and a professional projects division that offers consulting services.

3.0 Consent Agenda

MOTION – 16-03-01

THAT the Board of Governors approves the Consent Agenda for the meeting held on June 8, 2016 which includes the following items:

- **Approval of the Board of Governor Minutes – April 13, 2016**
- **Approval of the following programs:**

- **Advanced Butchery and Charcuterie – Graduate Certificate (Centre for Hospitality and Culinary Arts)**
 - **International Cuisines – Graduate Certificate – (Centre for Hospitality and Culinary Arts)**
 - **Sustainable Fashion Production – Graduate Certificate (Centre For Arts, Design and Information Technology)**
 - **Apparel Technical Design – Graduate Certificate (Centre for Arts, Design and Information Technology).**
- **Approval of the appointment of the following as officers of the College with immediate effect:**
 - **Senior Vice President, Academic**
 - **Vice President, Corporate Services**
 - **Controller**
 - **That this authority remains in effect until the June 2017 meeting of the Board of Governors unless otherwise determined by the Board.**
- **Approval of the appointment of the following as authorized signing officers for the College’s bank account with the Bank of Nova Scotia with immediate effect:**
 - **President**
 - **Senior Vice President, Academic**
 - **Vice President, Corporate Services**
 - **Controller**
 - **Manager, Finance Services**

THAT this authority remains in effect until the June 2017 meeting of the Board of Governors unless otherwise determined by the Board.

Moved: Paul Clifford

Seconded: Laurel Walzak

CARRIED

4.0 Audit/Finance & Property Committee Report

S. Herbert advised the Board that a detailed review of the college’s finances took place at the Finance and Property and Audit Committee

- General contingency \$18 million
- Capital Projects \$42 million
- Total \$60 million

MOTION - 16-03-02

THAT the Board of Governors approve the college reserves for 2016-17 as follows:

Moved: Martha Tory

Seconded: Paul Clifford

CARRIED

MOTION - 16-03-03

THAT the Board of Governors approve the draft Audited Financial Statements for the year ended March 31, 2016 with Note # 10 to reflect the transfer of \$1.6 million from restricted to unrestricted reserves, due to investments last year in capital assets and the reclassification of \$5 million of internally restricted reserves for Strategic Initiatives to unrestricted reserves.

Moved: Martha Tory

Seconded: Bob Richardson

CARRIED

5.0 2015-16 Key Performance Indicators (KPI) Results

Suzanne Dwyer, Manager, Special Research Projects presented the KPI results for the college. A five-year trend was provided as well as the overall college student satisfaction results and results by campus for the four capstone

questions. K. Thomson explained that because we did a deep analysis regarding student satisfaction 5 years ago, we determined key pain points and opportunities to increase student satisfaction, such as building the residence, which is now reflected in our KPI scores. We will continue to set priorities as per the Balanced Scorecard and to monitor progress to improve KPIs.

6.0 Colleges Ontario Report

Highlights from the last Colleges Ontario Committee of President's meeting of May 12, 2015 were reviewed, including:

- **Provincial funding formula for colleges:** In advance of a May 18 consultation by the Ministry of Training, Colleges and Universities on the provincial funding formula for colleges, presidents approved a number of positions recommended by the college sector's task force on the formula. The task force has been comprised of retired college presidents and vice-presidents.
- **Advocacy strategy on four-year college degree programs:** The Committee of Presidents approved a proposal from Sheridan College president Jeff Zabudsky to develop an advocacy strategy to seek improvements to provincial policies affecting four-year degree programs at colleges.
- **Stand-alone nursing degrees at colleges:** Consultations are ongoing.
- **Update on province's sexual assault strategy:** The province has released new regulations that have detailed reporting requirements. The college sector's task force on sexual violence met on June 2 to identify the elements that will need to be added to the current policies and protocols at colleges. The regulations include a requirement that each college's policy must be approved by the college's board of governors. To support governors, the College Centre of Board Excellence (CCBE) will be offering webinars and will include new information in the CCBE's Manual for Effective College Governance. The regulation will come into effect on Jan. 1, 2017. Meanwhile, the Ministry of Training, Colleges and Universities has an advisory committee providing input on how to measure and report on the prevalence of sexual violence in colleges and universities. This includes work on the development of a campus climate survey that would be sent to students at colleges and universities.
- **Financial condition assessment project:** Representatives from the Ontario Colleges Facilities Management Association and the vice-presidents, finance, spoke about a study that has been done on capital repairs requirements at colleges. The study was funded by the Ministry of Training, Colleges and Universities in response to a report by the provincial auditor general on the deferred maintenance challenge at colleges. The assessment project found the colleges face a shortfall of \$1.4 billion for deferred maintenance projects and that the shortfall will continue to grow substantially over time. The association will be identifying the priority projects that most urgently require funding.

7.0 President's Report

Anne Sado brought forward the following items for information and discussion:

ENROLLMENT

- Enrollment – Spring 2016 enrolment "day 10" (funding date) counts are 5590 students enrolled for this semester. We exceeded our new student target, achieving 102%. We have achieved 5% growth in enrollment for this semester y/y. We are continuing to progress towards our Fall 2016 targets. As of today, 8824 new students had confirmed or 86% of our target (10,307) vs 83% of target at the same time last year. We now have a new College Data Mart (Oracle Business Intelligence) which enables us to access updated information more quickly. The database is updated daily with information from OCAS and Banner. The next enrollment milestone will take place on June 15th (tuition fee deposit deadline) and registration opens on Monday, July 18th.

STAFF/COLLEGE SUCCESSES

- Dario Guescini, Chair of the School of Hospitality and Tourism Management was inducted as a Fellow of the Ontario Hospitality Institute at their gala in late April.
- YouTube has launched their first Canadian Creator space at George Brown College. This is their ninth in the world – but as noted – the first in Canada.
- In late April, the Chef School hosted the National Selection competition for the Bocuse d’Or. Trevor Ritchie – one of our grads who is now employed at GBC as a Chef Technologist and one of his students – Navjeet Singh, won the right to represent Canada at the 2019 Bocuse d’Or founded in 1987 by Chef Paul Bocuse.
- GBC students participated in the Enactus National Competition in early May. Our team was one of over 60 from universities and colleges across Canada. GBC won their league on Day 1 of the competition against U of T, Waterloo, Concordia and Memorial – thus making it into the semifinals. Congratulations to faculty Tom Supra, Deirdre Fitzpatrick, William Rose and Robert Goode and all who were involved in supporting Enactus GBC.
- An external Quality review of the college was conducted this year. The external evaluation panel spent two days at the college in early May. The panel members noted we had no unmet criteria of the 32 requirements and described us as being at a “mature” stage of our quality journey. Thank you to the external board members who participated in a session with the external reviewers (Joe Zenobio, Laurel Walzak, Mike Williams and Martha Tory). A special thanks and congratulations to Brenda Pipitone, Gary Kapelus and Chris Sinclair of Laura Jo’s team who coordinated the documentation and all preparations for the audit.
- In a recent Skills Ontario Competition, our students earned two Gold Medals – one each in Plumbing and Refrigeration – and 3 silvers in Refrigeration, Sheet metal and CNC Machining. The Gold Medalists will be representing Ontario in the National Skills Competition this month in Moncton, New Brunswick. Congratulations to all the students and thank you to our faculty advisors – Rainier Blundel, Bryan Heyl, Milt Aimniotis, Shayne Claringbold and Parneet Saggu.
- We also participated in the annual Simulated Student Bid Competition organized by the Toronto Construction Institute of Canada. This is a national competition overseen by industry partners, in which construction students from colleges and universities across Canada participate to further their experiential learning in Construction Management. GBC’s teams achieved impressive success in this year’s competition, bringing home four first place, 3 second place and 2 third place finishes.
- Georgia Quartaro, Dean of Preparatory and Liberal Studies was recently awarded a Woman of Distinction Award in the Category of Education by the YWCA of Greater Toronto. We were very proud to see Georgia recognized for her good work supporting women through education in various endeavours.

KEY EVENTS

- George Brown College recently hosted a number of conferences in the last month:
 - Digifest – in partnership with Corus Entertainment. (Toronto’s international festival celebrating digital creativity)
 - 17th Annual Mental Health Conference. This year’s team was “Flourishing Lives”
 - Annual Applied Research Day. The projects on display in the “Galaxy of Research” are noteworthy.
 - The 4th Annual Tommy Douglas Institute – an initiative of Community Services. The Institute is billed as a “site of discourse where community members, activists, educators and scholars can explore the role colleges and universities play in building a more socially just society.”
 - The 3rd Annual Philosophy of Education Conference. The keynote speaker this year was Dr. David Newhouse, Chair of the Dept. of Indigenous Studies at Trent University
 - An “Ambition Nutrition” Symposium, supported by a grant from the Helderleigh Foundation, which is supporting a number of nutrition initiatives at the college.
 - 13th annual Institute on Early Childhood Development. The Institute is a partnership between our School of Early Childhood and the Atkinson Centre at U of T’s Ontario Institute

for Studies in Education. Our institutions have nurtured this partnership over the years by sharing knowledge and ideas on a number of key initiatives.

OTHER ACTIVITIES

- A Sado is involved as a co-chair of the Business Higher Education Roundtable (or BHER). This is an initiative of the Business Council of Canada and is a national collaborative opportunity which includes the heads of 27 of Canada's largest companies and leading post-secondary institutions. The Roundtable is focussed on helping young Canadians transition from education to the workplace, strengthen research collaboration between industry and institutions, and assist Canadian employers as they adapt to the economy of the future. The Roundtable has organized its work around two themes that offer the greatest potential for mutual benefit to both the business community and post-secondary institutions: Work-integrated learning and Research and Innovation partnerships.
- A. Sado has spoken recently at two conferences – a University College Partnership Symposium and a seminar to the Ontario Government on How Colleges Contribute to Innovation.

8.0 Nominations – Executive 2016 -17

Board members were asked to move a motion to approve the nominations for the committee as follows:

MOTION – PR-16-03-03

Chair, Board of Governors: Joe Zenobio

Chair, Finance + Property Committee/Audit Committee: Martha Tory

Chair, Academic & Student Affairs Committee: Sue Herbert

Moved: A. Sado

Seconded: L. Walzak

CARRIED

There being no further business, the meeting was adjourned.