

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

**APRIL 11, 2012
200 KING ST EAST, TORONTO
5:30 PM**

Present:	Rahul Bhardwaj Julie Bulmash Laurie Cook Chris Griffin. Chair	Robert Luke James McPhedran Lynn Nagle, Vice Chair Christine Raissis	Anne Sado David Wilkes Geetha Rahupathy
Guests	Gordon Cressy Adrienne Galway Eugene Harrigan Yves Hébert	Sue Herbert Ric Ho Nancy Hood Georgia Quartaro	Karen Thomson Lorraine Trotter David Weiss
Regrets:	Minaz Abji	Bob Wong	Bob Wong
Minutes:	Diane Fantinato		

Note: Items do not necessarily appear in the order they were discussed.

ITEM	DISCUSSION	ACTION
1.0	<p>Chair's Report Chair Chris Griffin brought the meeting to order. The Chair introduced and welcomed the newest member to the Board, Geetha Rahupathy, who was recently elected as the Support Staff Representative. She currently works as a Training Associate in the Staff Development office responsible for support staff training and development.</p> <p>The Executive Committee met in February and March approving the appointment of Sally Horsfall Eaton as George Brown College's inaugural Chancellor for a term of three years. Sally will be installed on Friday, June 8. The Plumbing Techniques and the Electrical Techniques certificate programs, recommended by the Academic and Student Affairs Committee, were also approved. A number of candidates to satisfy our knowledge and skills matrix have been identified and will be appointed after the LGIC appointments are complete.</p> <p>George Brown's convocation ceremonies will be taking place June 12-15 at the Sony Centre. As in previous years, we will be hosting a dinner for the honorary recipients on Wednesday, June 6 at the Chef's House.</p>	
2.0	<p>Consent Agenda</p> <p>MOTION THAT the Board of Governors approves the consent agenda for the April 12, 2012 meeting which includes the following items:</p> <ul style="list-style-type: none"> ▪ Approval of the Board of Governor Minutes of December 14, 2011 ▪ Approval of the Electromechanical Engineering Technology – Building Automation Advanced Diploma Program ▪ Approval of the 2012-2013 Childcare Centre Fees ▪ Approval of the 2012-2013 Student Material Fees Schedule ▪ Approval of the 2012-2013 Student Tuition Fees Schedule 	MOTION 11-03-01

ITEM	DISCUSSION	ACTION
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- **Approval of the increase in Convocation Fees to \$55 for 2012-13 with an annual increase based on the Consumer Price Index (CPI) for 2013-14 and 2014-15**
Moved: R. Bhardwaj Seconded: D. Wilkes CARRIED

3.0 Comprehensive Campaign

A. Sado introduced Graeme Page, President of the GBC Foundation, Lorraine Trotter, Acting VP and Gordon Cressy, Senior, Campaign Associate. G. Page provided an update on the current campaign reviewing the priorities for the next six months, outlining the campaign plan and progress to date. The Friends of the Waterfront were announced. With Gordon Cressy’s assistance, this team was created to extend the network of George Brown supporters in the community. A few President’s Roundtables have taken place with participation from Board and Foundation Board members. Momentum continues with corporate support, the appointment and upcoming installation of our new Chancellor, and a planned Waterfront Gala in the Fall. The Board is being asked to participate in three ways: to make George Brown a charity of choice with a leadership pledge and 100% participation, to identify funding prospects, and to arrange and attend Roundtables, tours and donor meetings when appropriate.

4.0 Approval of Code of Conduct and Conflict of Interest Policies

R. Bhardwaj reminded the Board that both policies were brought forward at the December meeting for review and feedback. As no additional comments were received, the policies are being brought forward for approval.

MOTION

THAT the Board of Governors approves the Code of Conduct and Conflict of Interest Policies as presented.

Moved: L. Cook Seconded: D. Wilkes CARRIED

MOTION

11-03-02

5.0 2012-2013 College Operating Plan and Strategic Initiatives

R. Bhardwaj advised that the college had a good year financially meeting all key revenue targets keeping expenditures within budget. The reported year-end surplus will assist in Waterfront and capital funding.

In terms of investment decisions for the 2012-13 year, the strategic imperatives were top-of-mind. The operating budget and strategic initiatives were reviewed in detail. Challenges include government funding restraints, base operating grants remaining flat, growth being rewarded through 2013-15, and upfront expenses for the Waterfront opening before new revenues are realized. The status of reserve funds and proposed withdrawals was noted.

Although the budget is balanced for the next year, the Finance and Property Committee will continue to monitor and review closely.

MOTION

THAT the Board of Governors approves the proposed 2012-13 College Operating Plan and Strategic Initiatives as presented.

Moved: R. Bhardwaj Seconded: L. Cook CARRIED

MOTION

11-03-02

6.0 Academic Plan

G. Quartaro, Acting VP, Academic provided a review of the current 2012-15 Academic Plan. The college has moved from a time limited set strategy to a three-year rolling plan similar to our enrolment and other plans. It will include an overall vision and each year will have a set of objectives and specific plans to assist us in moving forward. The plan is aligned with the 2020 Strategy and Path to Leadership. A planning framework highlights three broad priorities with goals and actions: the learning experience,

ITEM	DISCUSSION	ACTION
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curriculum and culture. The core priorities and goals for 2012-13 were presented. Several stakeholders have reviewed the plan and the Academic Management Committee will be accountable for it.

7.0 President's Report

The President's Report is structured to align with the Balanced Scorecard and the college objectives for 2011-12. As such, A. Sado brought forward the following items for information and discussion:

Attestation

- **Compliance** – Anne presented a signed attestation of key items as per the new process agreed to by the Board.

Financial Viability

- **Enrolment Fall 2012** – We are currently planning for just over 9,200 new students for September 2012. Although college applications remain slightly softer year over year, we have over 43,500 applications received to date. Over 17,000 acceptances have been issued for domestic and international students with almost 3,900 students confirmed to date. Enrolment will continue to be actively managed by the Registrar's Office and the divisions until our targets are met.
- **Focus on Government Budgets**
 - Provincial Budget: The operating funding for colleges will increase about 1% per year in each of the next three years and will be front-end loaded. The funding for enrolment growth will continue with emphasis on growth vs base. Colleges and universities are being challenged with efficiency improvements totaling almost \$56M for colleges by 2014-15. Key concern for our sector is a recovery of \$825 per international student effective 2013-14 and adjustments to bursaries/work study grant. Equipment Funding and Facilities Renewal are continuing at the same levels for 2012-13. Second Career funding is also continuing to support 12,000 participants. This budget is requiring deeper analysis to appreciate all implications. Currently colleges seem more significantly impacted with reductions in the outer years than universities.
 - Federal Budget: There will be \$1.1B in additional funding to support research, development and innovation. This includes \$500M for the CFI, including specific mention of the College-Industry Innovation Fund. There is \$15M for NSERC to foster industry-academic partnerships under the Strategic Partnerships Initiative, and \$7M for SSHRC for industry-academic partnerships. George Brown qualifies for both.

Student Success

- **Articulations/Pathways** – Anne was asked to join ACCC's Transferability, Articulations and Pathways committee. She will be working on an issue on a pan-Canadian level. She participated in a joint ACCC/AUCC meeting in Vancouver with 10 university and 10 college presidents from across the country. There was good dialogue and alignment regarding how best to move forward with better pathways for students. Anne has been invited to participate in an AUCC sponsored event on the same subject at the University of Guelph later this month.
- **MyGBC Portal** – The portal was recently launched for students. This will enable better communication between faculty and students. Thanks to Yves Hébert and his team for the planning and execution.
- **Competitions** – A team of three students from George Brown College earned top prize during the Certified General Accountants of Ontario's Annual Case Competition. Luke Mydlarz, Larry Lam and Kevin Luc were named top accounting students following the full-day competition hosted at St. Lawrence College. George Brown student, Alison Duncan was awarded a creative mention at this year's TÉLIO Breakthrough Designers event held at Montreal Fashion Week. Competing in two

categories at the 2012 ACE Regional Exposition – Central Region the SIFE GBC team took first place – for the third year in a row – in the Financial Education Challenge and second place in the Entrepreneurship Challenge. They will now go on to compete at the 2012 ACE National Exposition in May in Calgary.

Positioning

- **Advocacy** - Anne participated in ACCC on the Hill with college presidents from across Canada. There was good participation by bureaucrats and politicians from all parties. Several one-on-one meetings were held. Anne continues to meet with provincial politicians most recently with Laurel Broten, Minister of Education. She also attended the Liberal Heritage Dinner with Colleges Ontario.

Other

- **Toronto Board of Trade Regional Summit re Cluster Strategy** – Robert Luke and Anne attended the Summit to ensure participation for the whole day. Dr. Michael Porter, author and Harvard Business School professor, was the keynote speaker. Six clusters were explored including ICT and Creative, Life Sciences, Energy, Food and Beverage, Advanced Manufacturing, Transportation and Logistics. Robert participated in the Food and Beverage session. Preliminary summaries of outputs show that talent pool issues were identified across the board.
- **2020 Strategy** – The Partnerships committee of the 2020 Strategy hosted a very successful Partnership Event in March with a number of external partners in attendance.
- **Pan Am Games** - Meetings with the Pan Am Games Secretariat continue driven by the Community Partnership Office, Centre for Hospitality & Culinary Arts and the Centre for Business. Anne met recently with Elaine Roper, Senior Vice President, Human Resources for the Pan Am games.

There being no further business, the meeting was adjourned to a private session.