

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

**APRIL 10, 2013
200 KING ST EAST, TORONTO
5:00PM**

Present:	Mohammad Ali Aumeer Rahul Bhardwaj Julie Bulmash Laurie Cook Sue Herbert	Mitzie Hunter James McPhedran Lynn Nagle, Chair Geetha Rahupathy Christine Raissis	Anne Sado David Wilkes Bob Wong Joe Zenobio
Guests	Nancy Hood Adrienne Galway	Laura Jo Gunter Eugene Harrigan	Ric Ho Dan Wright
Regrets:	Robert Luke		
Minutes:	Diane Fantinato		

Note: Items do not necessarily appear in the order they were discussed.

ITEM	DISCUSSION	ACTION
1.0	<p>Chair's Report L. Nagle advised that Mitzie Hunter's LGIC application was approved late February so she is "officially" a member of the board.</p> <p>She offered congratulations to Bob Wong on his upcoming 2012 Victoria College Distinguished Alumni Award. A dinner in his honour will be held on Wednesday, April 17. The award is given annually to a Victoria College Alumna/us who has distinguished her or himself through extraordinary contribution to society at large. Geetha Rahupathy was also acknowledged as receiving the first Good Governance Certificate of Completion. She completed the requirements of the certificate, which is offered through the College Centre of Board Excellence.</p>	
2.0	<p>Consent Agenda</p> <p>MOTION THAT the Board of Governors approve the Consent Agenda for the meeting held on April 10, 2013 which includes the following items:</p> <ul style="list-style-type: none"> ▪ Approval of the Board of Governor Minutes – February 13, 2013 ▪ Approval of the following programs: <ul style="list-style-type: none"> - Analytics for Business Decision Making Graduate Certificate - Digital Media Marketing Graduate Certificate - Network and System Security Analysis Graduate Certificate - Bachelor of Behaviourial Psychology Degree ▪ Approval of the 2013-2014 Child Care Centre Fees ▪ Approval of the 2013-2014 Student Material Fees ▪ Approval of the 2013-2014 Student Tuition Fees in compliance with the new Tuition Framework from the Ministry of Training, College and Universities ▪ Approval of an increase in Alumni Fees to \$27 for 2013-14 with an annual increase thereafter based on the Consumer Price Index (C.P.I.) <p>Moved: Lynn Nagle Seconded: James McPhedran CARRIED Abstention: Mohammad Aumeer</p>	MOTION 13-05-01

3.0 2013-14 Budget Plan, Strategic Initiatives & Capital

R. Bhardwaj advised that the Finance & Property (F&P) Committee discussed the items noted in the consent agenda in great depth. A Risk Management report and proposed plan, including work on the attestation, will be provided at the next F&P meeting. The budget plan was also fully endorsed by the Committee.

The 2012-13 year was reviewed where it was noted all key revenue targets were met with positive cash flow and modest year-end surplus. Overall, the college is in a sound financial position.

In terms of investment decisions for the 2013-14 year, the strategic imperatives as well as the established President's priorities were top-of-mind. Challenges and risk mitigation, opportunities, and future financial sustainability concerns were discussed. The proposed operating budget and strategic investments and capital were presented in detail.

Although the budget is balanced for the next year, results will continue to be monitored and managed closely.

MOTION

THAT the Board of Governors approve the Proposed Budget Plan, Strategic Investments and Capital for 2013-14 as presented.

Moved: R. Bhardwaj

Seconded: L. Cook

CARRIED

MOTION

13-05-02

4.0 2013 GBC Employee Survey Results

Nancy Hood advised that the employee staff survey is conducted every two years. It is an opportunity to measure employee attitudes with respect to a number of attributes, determine areas of celebration and improvement, and inform plans at a college-wide and divisional. The 2012 survey was completed by 57% of all eligible GBC employees resulting in data that is considered reliable. She reviewed potential influencers that occurred during 2011 and 2012. Overall GBC employees are satisfied and proud to work at the college and have maintained employee perceptions in many areas (e.g: engagement, college environment. It is status quo regarding the four major 2010 college-wide priorities and support staff have more positive perceptions in a number of areas while admin and faculty are largely unchanged. It was suggested that a summary of key drivers would be helpful. Results have been posted on our intranet site.

5.0 Colleges Ontario Report

The following highlights from the last Colleges Ontario Committee of President's meeting were reviewed:

- **Distinct Tuition Framework** – Prior to the announcement of the new tuition framework, a letter had been sent to Minister Duguid that called for the province to develop a distinct tuition policy for colleges. The announcement now confirms a 3% increase for colleges and universities. Minister Duguid will be meeting with the colleges soon to discuss further. We are asking government to allow colleges to use up to 20 per cent of the tuition set-aside to meet institutional needs in the short term.
- **Space Standards Project** – A report by Educational Consulting Services (ECS) on space requirements at Ontario's colleges has been submitted to the government. The report shows there is a lack of physical space. The report can be used by individual colleges to help with their planning and by the sector as part of the advocacy effort to pursue funding for capital improvements.
- **Colleges Ontario 2013-14 Budget** - Colleges Ontario's 2013-14 operating budget was approved. There will be no fee increases for member colleges.

- **Meeting with NDP Leader Andrea Horvath** – Andrea Horvath advised that the skills mismatch (the growing numbers of people who can't find work, at the same time that many jobs are vacant because employers can't find qualified people) is a key issue in the province. There is also concern with the rising tuition levels in the province and students' ability to pay for post-secondary education. During the discussion, Horvath was asked to consider policy and funding priorities for the sector, improvements to the credit-transfer system, and investment in applied research.
- **Focus Group Research on College Issues** - Navigator Ltd. presented findings from focus group research conducted early in the year on college issues and concerns about the economy. The focus groups were conducted with parents, teachers and post-secondary graduates in both English and French. The research found support for three-year degree programs at colleges, provided there are assurances that quality will be maintained. The outcomes of the research will help support the sector's advocacy and communications efforts.

6.0 President's Report

The President's Report is structured to align with the Balanced Scorecard and the college objectives for 2012-13. As such, A. Sado brought forward the following items for information and discussion:

Financial Viability

- **Budget/Enrollment** - Given the budget review at today's meeting, there is no further specific comment at this time. Spring 2013 enrollment is very close to the target of just over 4,200 new and returning students.
- **Federal Budget** – Included in the March 25 Federal Budget were a number of items we'd been advocating for through Polytechnics Canada. The focus on skills and innovation is a positive theme as well as the Funds for the Canada Foundation for Innovation for research infrastructure and a renewal of FEDDEV. The renegotiation of the Labour Market Agreements, which expire in 2014, may be a contentious, issue although Ontario Finance Minister Charles Sousa noted optimism about the program direction.

Student Success

- **2013 CGA Case Competition Winners** - CGA Ontario and George Brown College joined together to host the 2013 CGA Ontario Case Competition on March 23, welcoming more than 20 teams from 16 Ontario colleges. The following GBC winners received scholarships to the CGA program as well as commemorative medals:
 - 1st place: Luke Mydlarz, Murphy To and Sarah Gilbert
 - 3rd place: Jason Monaghan, Tavis Stott and Alan SchiavonCongratulations to the winners and coaches Marie-Madill Payne, Stoney Kudel and Rand Rowlands. Thanks to the planning team of Jim Daku, Rand Rowlands, Stoney Kudel, Julia Bondarenko and Joshua Li along with the 30 enthusiastic Accounting student volunteers.
- **GBC Enactus (Entrepreneurial-Action-U's)** - The Enactus team entered its "Solid Ground" financial education program into the Dell Social Innovation Challenge – a global competition where students enter social innovations for the chance to win up to \$60,000. The GBC team has made it to the semi-final round of competition. The Enactus GBC teams recently competed in three categories at the 2013 Enactus Canada Regional Exposition – Central Region. One team took second in the Capital One Financial Education challenge. Presenting for the college were Fabio Piccolotto, Natalie Reid, Sabrina Bulley and Andrew Evanchick. Congratulations to the team and thanks go to their faculty advisors Tom Supra and Peter Widdis. This team will go on to the 2013 Enactus Canada National Exposition May 6-8, 2013 at the Metro Toronto Convention Centre.

Staff/College Successes

- **CNO 5 Year Category 1 Approval Granted to GBC Diploma Practical Nursing Program** – The GBC Diploma Practical Nursing Program was approved by CNO Council for a Category One 5 Year approval. This is the highest level of approval awarded by the CNO to a Practical Nursing program in the Province of Ontario.
- **GBC's Fifth Annual Pow Wow** - The college's 5th annual Pow Wow was held on Saturday, April 6 at the Waterfront Campus. About 450 people were in attendance, which is the largest number ever attending this event. This event is our largest single outreach to this community and is a crucial element in our strategic positioning to attract Aboriginal students and staff to George Brown. In addition to the college's funding from the Aboriginal Education Office of MTCU, there was financial support from donations given by the Student Association and TD Bank.
- **Official Groundbreaking Of The George Brown College Green Building Centre** – George Brown College hosted a ground breaking ceremony on April 5 marking the start of construction of our new facility. The building is supported by FEDDEV Ontario's \$6.6 million Prosperity Initiative contribution, matched by George Brown's own investment of \$6.8 million. It will be located within George Brown's Centre for Construction and Engineering Technologies. The Honourable Peter Van Loan, Leader of the Government in the House of Commons attended on behalf of the Federal Government.
- **IwB** - The Institute without Boundaries held its Toronto/Dublin Design Charrette with over 200 students (from GBC and schools in Europe) and 60 industry advisors. The City of Dublin had hired IwB to work on a solution to their problem of providing better city services during times of significant economic constraint. Two members of Dublin City Council attended.
- **Events** - A number of events were hosted by the college including:
 - the Sister to Sister conference on March 1, which included 800 Grade 8 girls from TDSB schools in Regent Park and surrounding communities;
 - on February 27, a recognition event was held for the Sally Horsfall Eaton School of Nursing and the unveiling of the signage in conjunction with the annual "Nursing Pinning Ceremony" where a pin is given to all first year BScN students about to go out on their first clinical placement. Our chancellor presented each student with their "pin";
 - on February 25 we hosted the 14th annual Mental Health Conference in partnership with CAMH. The conference theme was "Humanizing the Workplace"; and
 - on March 14, Frank Stronach spoke to students from Construction and Engineering Technology and Business. Mr. Stronach toured the tool and die shops and all students received a copy of his book – Magna Man.
- **Book Launch** - We hosted a book launch on March 13. Vivek Shraya, one of our staff in the Diversity, Equity and Human Rights office developed the book – What I Love About Being Queer - with input from staff and students. All proceeds of the book sales will go to the GBC Positive Space Award, which is for LGBTQ students demonstrating leadership in the classroom and community. Over \$3,700 has already been raised within the month of the book launch. Books are available at all of our bookstores and on line.
- **Student Awards Season** – Anne attended the CHCA awards on Monday evening, where 80 awards with a value of \$60K were distributed. All academic divisions will be holding their awards ceremonies over the coming weeks.
- **Staff Congratulations** – Congratulations to the following staff:
 - Susan Heximer, Faculty Facilitator in Staff Development, has been named the recipient of the CMU/OCASA Outstanding Research award for 2013. She will receive the award for her capstone paper "Learning from Training New Faculty in Outcomes Based Learning" at the OCASA conference in June. Two other GBC staff were given honorable mention – Kimberly Liu – admin assistant in CCL and Ariel Tsui, Dental Hygiene Instructor;

- Rolf Priesnitz, Director-Apprenticeship received the Klaus-Werner Award and will be inducted into the Skills Canada-Ontario Hall of Fame; and
- Peter Burgess, faculty member in business who has been selected as one of 75 teachers from across North America for the Apple Distinguished Educator Program, class of 2013.

Other

- **Toronto Life Magazine** – Anne was interviewed by Toronto Life for a short piece on GBC as “one of the things we love about TO series”. The Reporter/writer was mostly interested in the Waterfront
- **30 in 30** – Anne was profiled as one of 30 women engineers during National Engineering Month in March as part of a campaign called 30 in 30. This initiative was sponsored by the NSERC/Pratt & Whitney Chair for Women in Science and Engineering for Ontario.
- **The Agenda** – On April 15, Robert Luke will be on The Agenda as part of Steve Paikin’s ongoing series about the future of education. The panel will discuss higher education and the changes it might undergo over the next 15 years. Robert was also recently on the Lang O’Leary report after the federal budget.
- **Polytechnics Canada** – Anne has taken on the role of Chair of Polytechnics Canada (PC) of which we have been a member for over ten years. Eleven of the largest urban colleges across Canada are currently members. PC has been a very effective lobbying voice for us in Ottawa. GBC will be hosting the annual PC conference at the Waterfront in May 2013.
- **iCanada** – Anne has joined the Governor’s Council of iCanada. iCanada is the movement to create Intelligent Communities across Canada. The organization is currently working with over 50 Canadian communities, rural and local, to transform them into Intelligent Communities. They will be holding their annual conference at the Waterfront campus in early June.
- **RC2020** – GBC recently joined an organization called RC2020. We will be one of two Canadian members of this international organization of College and Polytechnic CEO’s. Anne recently attended a meeting held in Sydney, Australia and learned a great deal about the TAFE system. This will be a great network to support the college’s internationalization/globalization initiatives.
- **Child Care Centre** – The college was selected by the TDSB and Toronto Children’s Services to operate a new child care centre to be opened at Nelson Mandel School. This is an important community for us to have a lab school and a great fit for our relationship with Regent Park.
- **Staff Announcements** – Cory Ross was recently announced as the new Dean, Centre for Community Services and Health Sciences. Karen Thomson, VP, Marketing and Strategic Enrollment Management is on PD leave and Andrew Zalvin will be the Acting VP for the next year. Graeme Page has retired from the GBC Foundation and acting in his place will be Gordon Cressy.

There being no further business, the meeting was adjourned to a Private Session.