

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

**OCTOBER 12, 2016
200 KING ST EAST, TORONTO
5:30 P.M.**

Present:	Paul Clifford (via phone) Jim Daku Sue Herbert Joe Zenobio (Chair)	Joshua Li Bob Richardson Anne Sado	Martha Tory Laurel Walzak (via phone) Mike Williams
Guests:	Mark Nesbitt Leslie Quinlan Tiffany White, SA	Paul Ruppert Karen Thomson Manseeb Khan, Dialogue	Karen Thomson Mick Sweetman, Dialogue Philip Iver, Dialogue
Regrets:	Vinky-Wing Ki Chan	Mark Guslits	Kevin King
Minutes:	Diane Fantinato		

1.0 Chair's Report

J. Zenobio welcomed the Board back from the summer break. He emphasized the value of in-person participation and encouraged everyone to attend the meetings and use the call-in option as a last resort. As there were guests representing the Student Association and media present, he advised that comments may be reported on or recorded.

He reminded members of the new process for appointing external board members. The new appointment process has college boards directly appointing two-thirds of their external board members with the remaining one third being appointed by the Lieutenant Governor in Council (LGIC). Four college re-appointments are being put forward for Board approval: Paul Clifford, Mark Guslits, Mike Williams and Jim Daku – all of who have agreed to stand and will be serving their second three-year term.

MOTION – 16-01-01

THAT the Board of Governors approves the appointment of Paul Clifford, Mark Guslits, Mike Williams and Jim Daku to the George Brown College Board of Governors each for a three-year term as of October 12, 2016.

Moved: B. Richardson

Seconded: M. Tory

CARRIED

He advised that Julia Deans, Chief Executive Officer of Futurepreneur Canada, has been appointed through the LGIC process and will be joining the Board in December. As the appointment was confirmed this week and Julia was not able to join us, she will be introduced more fully at the December meeting.

The Executive Committee had a teleconference this month to discuss the upcoming Board year. The Chair informed members of the topics proposed as well as the retreat framework.

2.0 Consent Agenda

Anne Sado noted the required approval of the 2015-16 Annual Report. A draft report, pending Board approval, was submitted to MTCU in July. The report is mainly a summary of past key accomplishments derived from the College's Business Plan, key goals for the coming year and other required documents such as the College's 2015-16 Audited Financial Statements. More emphasis is placed on the College's external Annual Report.

MOTION 16-01-02

THAT the Board of Governors approves the consent agenda for the October 12, 2016 meeting which includes the following items:

- **Approval of the Board of Governors' Minutes of June 8, 2016**
- **Approval of the Draft Annual Report 2015-16**
- **Approval of the Academic & Student Affairs Committee 2016-17 Work Plan**
- **Approval of the 2016-17 Academic Scorecard**

Moved: M. Williams

Seconded: S. Herbert

CARRIED

3.0 **"Did you know" Presentation – GBC's First Student Residence**

K. Thomson presented on GBC's first student Residence – "The George". The residence name was chosen from a pool of nearly 300 student and staff entries submitted during a naming contest held in the fall of 2014. The ultramodern student residence is on the former site of the Pan Am & Parapan Am Games athletes housing. The rooms generated over 1,200 applicants for 504 Beds. The rates are very competitive when compared to downtown and GTA comparable room offerings available. September 3 saw over 420 students, along with their parents, move in on a single day. Media coverage was outstanding and out delivered for a single day of coverage compared to other GTA colleges and Ryerson University. There was a grand opening on September 14 where over 300 students, staff and community members attended - President Sado, Chancellor Sally Horsfall Eaton and Minister Glenn Murray were all in attendance. Karen reviewed the many amenities and features offered and the demographics. It was confirmed that the TTC Cherry streetcar stops in front of the residence. There are activities aimed to improve employer valued soft skills and life in residence includes many community events. The Lucie & Thornton Blackburn Conference Centre is located inside the student residence with an official opening in early November. We are looking at holding one of our Board meetings at the Conference Centre this year where members will also have the opportunity to tour the residence.

4.0 **Approval of the 2016-17 Business Plan**

A. Sado advised that a Business Plan for each institution is required by MTCU and needs to be approved by the Board. The draft plan was submitted at the end of July 2016. The plan ties in with our balanced scorecard, summarizes our key achievements of 2015-16 and articulates our main objectives and strategic initiatives.

MOTION 16-01-03

THAT the Board of Governors approves the 2015-16 Business Plan as presented

Moved: J. Daku

Seconded: B. Richardson

CARRIED

5.0 **2016-17 Strategy 2020 Balance Scorecard & I/IIQ Results**

A. Sado provided an update on the Balanced Scorecard for 2016-17. It reflects the goals of the business plan and key drivers for Strategy 2020 with linkages to ensure the outcomes are achieved. Detailed status for each item was reviewed.

6.0 **Colleges Ontario Report**

Highlights from the last College's Ontario Committee of President's retreat of September 25-27, 2016 were reviewed, including:

- **Jeff Selingo Presentation** – Jeff Selingo, author and Washington Post journalist, discussed a number of trends driven by industry and how institutions need to anticipate, partner and support each other.

- **Net Zero Advocacy Plan** – Colleges are advocating for public investments into a net zero strategy that would make the college system a public sector leader in advancing the province’s Climate Change Action plan. A report with recommendations to the government will be issued in the last week of October.
- **Visit from Deputy Minister (MAESD)** – DM Sheldon Levy and his ADM’s met with the presidents providing an update on the new funding formula; tuition framework which should be available in this calendar year; Strategic Mandate Agreements (work in progress); and discussions with the Federal government about the Labour Market Development Agreements. Erin McGinn, the new ADM in the ministry, was introduced. She will be responsible with implementing the recommendations from the recently published Highly Skilled Workforce Panel.
- **Working Group** – Anne has joined a group of presidents who will be mapping out what the college system might look like going forward. It is an opportune time for CoP to consider several issues around defining system differentiation and influencing policy leading up to the 2018 election or shortly thereafter.
- **Minister Deb Matthews** – Minister Deb Matthews will be joining the presidents at the October meeting. This will be her first visit since she took on the role as the new Minister of Advanced Education and Skills Development.

7.0 President’s Report – A. Sado

A. Sado brought forward the following items for information and discussion:

Financial Viability

- **Enrollment** - Fall 2016 targets were met with approximately 21,200 students enrolled on Day 10 - of these almost 4,000 are international students. Winter 2017 is looking very strong having already reached 50% of the target for post- secondary programs – an increase of 14% over last year. Applications have increased by 4% and currently GBC has the highest number in the college system for the winter semester.

Staff/College Success

- **Changes in Senior Team** – The announcement of Laura Jo Gunter’s departure has been made - she will become President of Bow Valley College in Calgary on January 1, 2017. The Board joined Anne in congratulating Laura Jo on her new role. Anne is working on an interim plan to cover the role of the SVP Academic until a search for a permanent replacement is in place. She is working with Leslie Quinlan and her team to review organizational structure prior to posting the opening. We have the benefit of a very strong team of Deans and are confident the college commitments for this fiscal will continue to be met. Dawn Davidson has been appointed as interim replacement for Robert Luke, with responsibility for Applied and Institutional Research and Ian Wigglesworth as interim Dean to replace Georgia Quartaro who retired at the end of September.
- **Facilities:** It was a very busy summer for facilities with many projects undertaken over the summer months. One of our largest projects was the renovation of 230 Richmond St East where about 43K square feet of space was added on the second level and in the basement. This is to support Arts and Design and the Hospitality team of CHCA. The move of Hospitality to CHCA was required to create space for Phase II of the FedDev Food Innovation project at 300 Adelaide. Thanks and congratulations go to Tammy Cook of Facilities, the IT Team, Arts and Design and CHCA for all working collaboratively to ensure this challenging project was delivered on time.
- **The George** - Great success in the opening of The George – from move in day to the official opening. On November 9, there will be the official opening of the Lucie and Thornton Blackburn Conference Centre – to which all Members are invited. The College has received \$50K from the City of Toronto for which we are very grateful. Additional money is being raised from private donors to cover the costs of the signage and a mural designed by students to commemorate the contribution the Blackburn’s made to the abolitionist movement and the City of Toronto.

Other

- **A few “did you know” items....**

- The Black Student’s Support Network or BSSN was recently launched to improve outcomes for our black students in Community Services. This will be done by fostering supportive relationships and better coordination of services. This initiative was developed in response to a study undertaken last year and an ensuing action plan. Congratulations to Dean Brenda Pipitone and her team for supporting this network.
- A Grand Opening of the renovated Casa Loma Learning and Library Commons (LLC) was held on October 6. The Assessment Centre and Tutoring and Learning Centre are now collocated with the LLC. This should significantly improve accessibility to these services. There are now 12 ‘test alone’ rooms; 10 new group project rooms; new tutoring space and a “maker space” with special tables for fashion students; and 3D printers. This was another great team effort from Facilities, IT, the library staff and many others. Congratulations to all.
- On September 9, a pledge with the City of Toronto (to be known as an “anchor institution”) was signed whereby we have committed to support and champion the principles of social procurement and advance these principles. The objective of social procurement is to leverage procurement dollars to generate a value added social impact.
- **Government Meetings** – Adrienne Galway and Anne (i) attended a session in Ottawa with Colleges and Institutes Canada on Federal Advocacy. Work was done to refine our advocacy messages - including Applied Research, support for Aboriginal students, and International. They also met with MP Adam Vaughan, whose riding our Waterfront Campus is part of and (ii) met with MPP Glen Murray to garner support for our development plans.
- **Business Higher Education Roundtable (BHER)** - Anne has continued her work on the Business Higher Education Roundtable. The group is getting more and more traction on Work Integrated Learning (WIL) and garnering industry support to increase student placement opportunities. Luigi Ferrara, Dean, Centre for Arts, Design and Information Technology, is representing the College on a task force put together by the Toronto Financial Services Alliance to address needs in the Financial services sector in the GTA. Industry participants have agreed to increase student “WIL” opportunities by 10K new placements of students by 2020

There being no further business, the meeting was adjourned to a private session of the Board at 6:15 p.m.

Joe Zenobio
Chair

Diane Fantinato
Secretary