

THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY

BOARD OF GOVERNORS
PUBLIC SESSION MINUTES

SEPTEMBER 12, 2012
51 DOCKSIDE ROAD, TORONTO
5:30PM

PRESENT: Rahul Bhardwaj James McPhedran Anne Sado
Julie Bulmash Lynn Nagle, Chair David Wilkes
Laurie Cook Geetha Rahupathy Bob Wong
Robert Luke Christine Raissis Joe Zenobio

GUESTS Adrienne Galway Ric Ho (*via teleconference*)
Eugene Harrigan (*via teleconference*) Nancy Hood

REGRETS: Sue Herbert

MINUTES: Diane Fantinato

Note: Items do not necessarily appear in the order they were discussed.

ITEM	DISCUSSION	ACTION
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1.0 Appointment of New Board Members

L. Nagle advised that as of October 1, 2010, a new process for appointing external board members came into effect. The new appointment process has college boards directly appointing two-thirds of their external board members with the remaining one-third being appointed by the Lieutenant Governor in Council (LGIC). We have one appointee pending LGIC approval. Today we are bringing forward three appointments for Board approval: Laurie Cook and James McPhedran – both of who will be serving their second three-year term – and Joe Zenobio. L. Nagle provided an introduction to Joe.

MOTION

THAT the Board of Governors approves the appointment of Laurie Cook, James McPhedran and Joe Zenobio to the George Brown College Board of Governors each for a three-year term as of September 12, 2012.

Moved: D. Wilkes

Seconded: C. Raissis

CARRIED

**MOTION
12-01-01**

2.0 Chair's Report

L. Nagle welcomed the Board back from the summer break. The Waterfront development team was acknowledged for the successful opening of the Waterfront.

She reported that Minaz Abji has decided to step down from the Board due to his personal schedule. Minaz was thanked for the three years he spent serving on the Board. He was a member of the Audit and Finance & Property Committees. Also, as a graduate of our Hotel Management program, he made himself available to students and acted as a mentor to a number of students in hospitality.

L. Nagle welcomed the college's two new administrative team members, Dan Wright, Senior VP, Corporate Administration and Laura Jo Gunter, Senior VP, Academic to our meeting.

The President's self-appraisal has been received. The Chair encouraged members to submit their feedback. The process should wrap up within the next few weeks.

A 2012-13 Committee list has been distributed to the members. Please review and if anyone has any questions or requests to change, please talk to Anne. It was noted that the Board Chair will officially serve on the Academic and Student Affairs Committee.

Colleges Ontario 2012 Higher Education Summit will be taking place November 25-26 at the Sheraton Centre Toronto Hotel. November 26 will include the presentation of the Premier's Awards. Details will be sent out to the members.

At a recent Executive Committee, given our new structure, the process for execution of documents and updating the banking resolution were discussed. The following motions were proposed:

MOTION

THAT the Board of Governors appoint the following as officers of the College with immediate effect:

**MOTION
12-01-02**

- Senior Vice President, Corporate Administration
- Senior Vice President, Academic
- Vice President, Corporate Services
- Controller

That this authority remains in effect until the June 2013 meeting of the Board of Governors unless otherwise determined by the Board.

Moved: B. Wong Seconded: J. McPhedran CARRIED

MOTION

THAT the Board of Governors appoint the following as authorized signing officers for the College's bank accounts with the Bank of Nova Scotia with immediate effect:

**MOTION
12-01-03**

- President
- Senior Vice President, Corporate Administration
- Senior Vice President, Academic
- Vice President, Corporate Services
- Controller
- Manager, Financial Services

That this authority remains in effect until the June 2013 meeting of the Board of Governors unless otherwise determined by the Board.

Moved: R. Luke Seconded: L. Cook CARRIED

Going forward, approval of the above will be on annual basis. Management is also reviewing signing authorities which rests under the President's authority, but will be brought forward to Finance & Property for information.

3.0 Consent Agenda

MOTION

THAT the Board of Governors approves the consent agenda for the September 12, 2012 meeting which includes the following items:

**MOTION
12-01-04**

- Approval of the Board of Governor Minutes of June 6, 2012
- Approval of Draft Annual Report 2011-12
- Approval of Draft Business Plan 2012-13

Moved: C. Raissis Seconded: L. Cook CARRIED

It was decided the Annual Report would become a separate item for discussion going forward.

4.0 Strategic Mandate Agreement

The Ministry of Training, Colleges, and Universities (MTCU) requested colleges and universities to prepare a strategic mandate agreement (SMA) that outlines how we plan to achieve significant improvements in productivity, quality and affordability through innovation and differentiation. The submission must include a proposed mandate statement, vision and three priority objectives. L.J. Gunter led Board members through a review of the proposed elements of the SMA. The Board provided valuable feedback for consideration. The document will be finalized based on additional planned consultations and will be submitted to MTCU by September 30, 2012.

5.0 2020 Strategy – Balanced Scorecard

Nancy Hood provided an update on the College's progress regarding the development of the balanced scorecard. She indicated Senior Management worked collaboratively over the summer to pull information together. She reviewed the various components highlighting the end states, ownership and lead indicators. Further discussion revolved around the 2013 targets and actual results for the first and second quarters. It was agreed that information regarding indicators that are not "green" would be provided on a quarterly basis. Overall, the work on the new framework continues to evolve and will assist us in achieving our 2020 strategic objectives. Dan Wright acknowledged Nancy Hood's leadership in the finalization of the balanced scorecard.

6.0 President's Report

The President's Report is structured to align with the college objectives for 2012-13. As such, A. Sado brought forward the following items for information and discussion:

Financial Viability

- **Enrolment** – The current enrolment numbers show we have met our targets for Fall 2012 - 17,750 full-time new and returning students. New students are over 100% of target but we had some softness in returning students. Trends continue to be analyzed. The official Day 10 numbers will be available at the end of this week. Funding will be based on November 1st enrolment. We achieved 104% in international with almost 2,100 students registered for the Fall.
- **GBC Foundation** - The GBC Foundation is continuing significant efforts for our Comprehensive Campaign including planning for the October 25 Gala. We will be announcing our results to date that day. Thank you to all who have indicated a willingness to support the campaign. Between the Boards of the Foundation and College, we have commitments of over \$650K to date.
- **Budget** - We will report on the budget at our next meeting. We are currently on track against the budget approved by the board.

Staff Success

- **President's Breakfast** - The 9th Annual President's Breakfast was held on August 27 and about 900 staff attended. We had great representation from the Student Association and a number of retired staff. Thanks to external Board members Lynn Nagle and Laurie Cook for attending. Our theme was "Destination 2012-13". Steve Paiken, Anchor and Senior Editor, *The Agenda with Steve Paiken*, was our host MC. Mr. Paiken interviewed Chancellor Sally Horsfall Eaton, our new administrative team members, Dan Wright and Laura Jo Gunter, and union presidents Marilou Martin and Tom Tomassi. Three presentations were made: The Food Innovation Research Studio (FIRSt); Team Greeni's student competition; and Prof-pre-neur (Strategy 2020), a faculty initiative presentation about collaboration. Our annual GBC Achievement Awards were also distributed.
- **Academic Bargaining** – As you know, the union representing faculty have been negotiating a new collective agreement. We were pleased to hear that a two-year tentative agreement was reached and ratified in a vote held Monday.

Student Success

- **Student Orientations** - Student Affairs and the Academic Divisions held their student orientations over three days in late August. We now have a standardized process across the College that all students have an opportunity to participate in. On August 28, we held a Health Sciences Student orientation at the Waterfront Campus for first year students and on August 31 for returning students.
- **Waterfront Campus Opening** – We have received very positive feedback from students and staff on the new campus.
- **ESL Launch** – A launch was held in August for ESL at 341 King St East. The new location is a very welcoming and well-designed space for students. A future Board meeting will be held there. We also have a conference room equipped with video conferencing that will enable better communication and collaboration with our international partners.

Positioning

- **Waterfront Campus Opening** – We have had a lot of media interest in the new campus – with interviews by Christopher Hume for the Star, the Mirror and Inside Toronto.com. Christopher Hume did a wonderful video that can be seen on the Toronto Star web site (<http://www.thestar.com/news/article/1246285--hume-george-brown-waterfront-campus-brings-new-life-to-the-toronto-waterfront>).

Other

- **ACCC 11th Annual President's Academy** – In July, Anne attended the 11th Annual President's Academy hosted by ACCC held in Banff, AB. She facilitated a TED (Technology, Entertainment and Design) Session in which over 13 presidents shared ideas of innovation from across the country with each other.
- **2012 Greater Philadelphia Leadership Exchange Conference** – The Greater Philadelphia Leadership Exchange held their program *The Evolution of a Global City* in Toronto in July. The Exchange explored the evolution of Toronto as an international center and global hotspot. Anne spoke at the Immigration and Workforce session.
- **Innovation City Conference at MaRS** – Anne participated on a panel facilitated by Dr. David Naylor (President, UofT President) and told the very positive story of college involvement in applied research and our importance in the economic development/innovation ecosystem.
- **Premier McGuinty** – Premier McGuinty toured the Waterfront Campus and followed with a media event. He visited the operating classroom in our Simulation Centre and a BSc nursing class.
- **Copyright** - In accordance with recommendations from the Association of Canadian Community Colleges' (ACCC) legal counsel, George Brown has ceased to operate under the Access Copyright Interim Tariff as of August 31. This decision was based upon the legislative approval of the *Copyright Modernization Act* in June 2012 and recent Supreme Court of Canada decisions which support broader educational uses of copyrighted material. We are in the process of updating our Copyright Policy. In the interim, new guidelines have been posted on the internet to inform staff and students.

There being no further business, the meeting was adjourned to a Private Meeting.