Fashion Management Program F102 2023-2024

Semester 1

Course Name	Course Code	Prerequisite	Hrs/Week
Basic Accounting Principles*	FASH1036		3
Visual Merchandising*	FASH1008		2
World of Fashion*	FASH1082		3
Introduction to Sewing and Drafting*	FASH1083		2
Fabric Science: Textiles*	FASH 1107		3
Strategies for Student Success	STS1044		2
Communicating Across Contexts*	COMM2000		3
			18

Semester 2

Course Name	Course Code	Prerequisite	Hrs/Week
Adobe Illustrator*	COMP1174		3
Fabrics Analysis *	FASH1031	FASH1107	3
Fashion Merchandising & Buying*	FASH2003		3
Apparel Marketing*	FASH2004		3
Retail Excellence	FASH1145		3
Gen Ed Elective Required (Choose 1) *	GNED????		3
Field Education Experience (280 hours)	FASH1045	Semester 1 & GPA 1.7	4
			22

Semester 3

Course Name	Course Code	Prerequisite	Hrs/Week
Apparel Manufacturing	FASH1052		3
Apparel Buying Simulation	FASH1068	FASH2003	2
Apparel Marketing – Advanced*	FASH2008	FASH2004	3
Sales Management	FASH2073		3
Specialized Program Electives (Choose 1)	????		3
Mandatory Program Electives (Choose 1)			3
Business Lab-College Creations OR	BUS1008	Semester 1&2	
Fundamentals of Logistics	FASH1139		
Gen Ed Elective required (Choose 1) *	GNED????		3
			20

Semester 4

Course Name	Course Code	Prerequisite	Hrs/Week
Apparel Sourcing*	FASH 1066		2
Fundamentals of Management	MGMT 2009		3
Quality Assurance & Applications*	QC 1003		2
Product Development and Costing	FASH 2007		3
Specialized Program Electives (Choose 1)	????		3
Mandatory Program Electives (Choose 1)			3
Business Lab-College Creations OR	BUS1008	Semester 1&2	
Fundamentals of Logistics: Supply Chain Management	FASH1139		
Gen Ed Elective Required (Choose 1) *	GNED????		3
			19

Program elective choices vary from semester to semester			
These are examples of some of the program elective courses that may be offered:			
Fashion Business Communication	FASH1252	COMM2000	3
Fashion Journalism – An Introduction	FASH2082	COMM2000	3
Portfolio Development	FASH2054		3
Fashion Promotion & Advertising	FASH1084	FASH2004	3
Textile Laboratory	FASH2048	FASH1031	3
Fashion Project & Event Planning	FASH2076	Sem. 1 &2	3
Surface Textile Design	FASH2077	FASH1031 & COMP1174	3
Adobe Photoshop for Fashion	FASH1086	COMP1174	3
Colour & Trend Forecasting	FASH1187		3
World of Luxury	FASH2085		3
Social Media for Fashion Marketing	FASH1089	FASH2004	
Retail Technology & Innovation	FASH1176		

In order to graduate, you must successfully complete all of the required credits.

Please see an advisor if you have any questions regarding the program pathway.

*Mandatory Course   * Course common with other GBC Programs

Note: Due to continual program updates, course offerings are subject to change without notice.